The Cameron Herald

VOLUME NO. 77. CAMERON, MILAM COUNTY, TEXAS, THURSDAY, FEBRUARY 3, 1938. TWELVE PAGES TODAY NUMBER 41.

SMITH WINS FIFTH TERM IN CITY

"Our Town" by J. B. White

Advantages now available to Cameron in the Country Club property are so many our enthusiasm is growing by leaps and bounds. Last week this column made the suggestion publicly. It has been discussed at intervals but no definite plans have been advanced. Seldom has a suggestion met with more popular favor.

An error was made in dicussing the club site. We understated the acreage. To be exact the tract contains 101 acres. In its original outlay the Club spent around $25,000 for this property. It can now be purchased for less money than the city proposes to spend on a swimming pool in Wilson-Ledbetter Park.

The percentage of citizens who play golf is small. This cannot be urged solely as a municipal golf course. It is rather to be urged as recreation space for future possibilities and immediate needs.

Among the immediate needs for which its acquisition could be put are the desirability of recreation for the whole people; for swimming and for such accommodations as are demanded for fair grounds, a rodeo field, and others. If the city owned this property and it were reserved for public use, as it should be, it would become one of the greatest of our assets both from the standpoint of providing park space for the future and providing financial possibilities for public entertanments which Cameron cannot now enjoy for lack of space.

The land has a well developed 9 hole golf course; two lakes with a natural water flow greater than that of any other source in or near the city; a club house that cost $10,000; it embraces 101 acres, more than 40 of which is ideally located for fair and rodeo grounds; its timber affords enough scenic beauty to make of it an ideal park; it is large enough to spare building sites from which the city could recover its cost.

The club house, as is now managed, would be open to the public under rigid rules, a caretaker in charge. Green fees for the golf course would be charged and the upkeep assured without cost to the city. Very little expenditure would be entailed to provide swimming in the lake. In its purchase the city would involve no doubts and no losses. It would be able to meet, as it should, future park needs and make our first great gesture of invitation to the people at large to spend their recreation hours in Cameron.

The Club offers the best possible facilities for conventions, something Cameron has stood in need of for years; the club house is large enough to accommodate several hundred delegates, its neighboring grounds well advanced into the park stage; nearby are the lakes and always available is the beautiful golf course.

Now that it seems likely the city may have to abandon its plans for the Wilson-Ledbetter Park venture because of an inadaquate water supply, the council could turn and embrace this opportunity, get 101 acres for less money, with all improvements, and merit the praise of the people and future generations.

Repeating: We simply cannot visualize anything more desirable. The problem of every American City is Park Space. Years from now, men will rise up and call us blessed, if we provide so great a recretation center for posterity.

Routt Holds the Bag---and Likes It!

Proud as he is of his chain of gold footballs, All-American Joe Routt seems even prouder of the Gladstone bag he received for being the favorite senior football player of girls at Texas State College for Women. Successor to Sammy Baugh of T. C. U. as the girls' gridiron hero, A. & M.'s Joe told Miss Edna Mae Jenkins, Breckenridge (right) Sports Editor of the Lass-O, and Mary Ann Walker, Wichita Falls (left), president of the student body, that this selection was the greatest honor he had received. His 2500 feminine fans cheered enthusiastically when he was presented in assembly.

MAYOR'S CONTROLS GOVERNMENT AGAIN

Mayor Smith's city government was safely in power for another two years as a result of the nominating primary election held Tuesday in which only a nominal amount of interest was shown.

A surprise development of the day was a write in campaign for Fred Jaczkson, cafe owner, one time Alderman and also a candidate against Smith 6 years ago for Mayor. Jackson, cafe owner, one time Alfriends. He received 58 votes with 282 being cast for total. Mayor Smith received 219.

Whether the write in result springs from disappointment among voters over failure of opposition to develop in the regular order of announced candidacies, was not to be determined. Observers here expressed the belief the protesting 58 votes may have resulted from disagreements over policy of the Smith administration, thus far setting a record for 10 years in office.

It was disclosed that 8 votes were cast for Barton Brown for City Marshal cutting the total received by Gene Smith to 264. There was a total of 18 votes short for the present marshal. Also five scratches were noted in Mayor Smith's vote.

Other officials elected were: Roy Griffith and E. O. Schiller for Aldermen; W. A. Morrison, city attorney; W. H. Stafford, tax assessor and collector; Dan Tyson, secretary and treasurer.

The Executive committee was returned to office as follows: Roy Baskin, chairman, W. B. Skelton, S. A. Cottle, A. J. Triggs and Elwood Cammer.

Southwestern Life Shows Big Gain

S. E. Brogdon, representative of Southwestern Life Insurance Company for the past twenty one years, the last nineteen years in Cameron, has just received the annual financial statement of his company which reflects another year of progress for this Texas institution founded in 1903. Mr. Brogdon has also been advised that he has qualified for membership in the Southwestern Life club by volume of insurance written during 1937, and that he and his wife will be the guests at the annual convention of the company in San Antonio, April 7, 8 and 9. He is also a member of the Company's Million Dollar Club, and has a record of having written at least one application for new insurance each week for a period of more than five hundred consecutive weeks, and he asserts that it is his ambition to continue doing so. Outside his company affiliations, he is a member of the National Association of Life Underwriters, and attends at least one Sales Congress each year, sponsored by that organization, and frequently attends luncheons with his fellow underwriters of the local association in Waco.

In commenting on the statement

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Makes Record

S. E. BROGDON

Agent Southwestern Life Insurance Company

Mr. Brogdon has a record of having written at least one application for new insurance each week for a period of more than 500 weeks.

A. J. JACKSON, 93 BURIED AT SALTY

A. J. Jackson, 93, Confederate Soldier under General Lee, died at the family residence in the Salty Community on Sunday, January 30, 1938.

He had been a resident of Milam county for more than 50 years and is survived by twelve children. Mr. Jackson was one of four surviving veterans in Milam county. He surrendered with General Robert E. Lee at Appomatox Court House.

On November 21, 1937, he celebrated with his wife, children and friends, their 71st wedding anniversary. News reels were made of the aged couple and newspapers men were on the ground to write a story of the aged man and his remarkable family.

He had been ill for several weeks. The end came peacefully as he lay under the watchful eyes of his family and close friends.

News of his death brought sorrow to the hearts of many in Cameron. Mrs. B. F. Pugh a daughter lives in Cameron, and a number of grand children also live here.

Mr. Jackson was best known for his organization of the Salty Singing convention. He was president of the association for many years. He had been a member of the Methodist church for more than 50 years and a member of the Board of Stewards. When he died he lacked only a few days of having reached his 93rd birthday. He was born on February 5, 1845.

Funeral services were held at the Methodist Church at Salty with Rev. J. F. Garrett, preaching the sermon, on Tuesday, February 1, 1938.

His widow survives him, also 12 children, a large number of grand children and great grand children.

Robert Young Baskin Killed in Auto Wreck Near Huntsville

Robert Young Baskin, 26, died in a Huntsville hospital late Saturday night from injuries suffered a few hours previous in a car wreck on a highway near that city.

He was riding with J. P. Hopper and Jack Denton, both of Huntsville. The car struck a trailer and was overturned. Both Hopper and Denton were injured.

News of the accident was communcated to his mother, Mrs. Sue Baskin in Cameron. For years Robert had telephoned his mother every Sunday night. He had recently been out of Texas, being employed by an oil company in the seismograph crew, and was glad to be back in the state and near his relatives.

The body was brought to the city Sunday from Huntsville and taken to the home of his mother.

Among his friends and to the people generally he was known as "Red"

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"Wells Fargo" Epic Film of American History Featuring Joel McCrea and Bob Burns, Opens Sunday at Cameron Theatre in Cameron

From Pony Express to Air Express—from a handful of dare-devil riders of the plains t oheroes who carve new pathways in the skies!

That is the proud record of achievment of the Railway Express Agency, the institution which sprang into being overnight as an emergency wartime measure and which has remained to take its place as one of the most important groups in our modern commercial life—the organization the origin of which has been immortalized in Frank Lloyd's epic film "Wells Fargo" which opens next Sunday at the Cameron Theatre, with a cast of more than 2000, headed by such outstanding performers as Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Porter Hall, Henry O'Neill, Robert Cummings, Ralph Morgan, Mary Nash, John Mack Brown and Barlowe Borl.

Based on a story by Stuart N. Lake, "Wells Fargo" tells the romance of the men and women tied into the early days of the Wells & Fargo Company, which played so important a part in the winning of the West through its mail and transportation routse. The film traces Wells Fargo's expansion Westward, the company gave the Union forces in the War Between the States, and

(Turn to page 9)

Dr. Thos. H. Taylor Of Howard-Payne To Be C of C Speaker

Dr. Thomas H. Taylor, president of Howard-Payne College in Brownwood, will deliver the annual address at the coming banquet on March 8th of the Chamber of Commerce.

President J. R. Hayes announced the speaker on Wednesday after he had talked with Dr. Taylor who made a speech in Brenham on Tuesday night.

Former Governor Neff found that he could not accept the engagement, because of other invitations he had accepted.

Emory B. Camp, chairman of the committee on entertainment held a meeting of the committee on Wednesday at 10 a. m.

EPISCOPAL CHURCH

Sunday, February 6th, Evening Prayer and Sermon at 7:30.

When you read it in The Herald you can understand what it's about.

$10,025 Allotment For Road Project In North Milam

Commissioner Grady Stidham announced Wednesday that Works Progress Administration in San Antonio had made an allotment of $10,025 to grade and gravel 4.2 miles of roadway between the Briary community to the Falls County line.

Work is to begin as soon as contract can be let. Mr. Stidham, accompanied by B. M. McMillion, Commissioner from Precinct 1, was in San Antonio last week end for the conference with the allotment office.

Mr. Stidham's precinct must furnish $4,451. The project calls for 75 workers.

This is an important link in the road connecting with Highway 36 and the Falls County line.

Ernest Faulkner, motorist, sued Abram Ostrander, pedestrian, in a Peoria Ill., court. Faulkner said he suffered $1,000 worth of worry because his car hit Ostrander.

Knights Columbus Enjoy Picture Program Here

The last meeting of Cameron council Knights of Columbus was enjoyable due to the efforts of Rudolf Richter and Louis J. Matula. They brought over a slide picture through the courtesy of the local Coca Cola Bottling Co.

The "42 Party" held last Friday at the Knights of Columbus hall was enjoyed by about one hundred people.

Much interest was taken in the Roosevelt dance by the local knights this year.

Baptist Workers To Celebrate WMU Anniversary

Miss Gussie Rowlett, president of the Milam County Baptist WMU reports to The Herald that at the Baptist Workers Conference in Rockdale on February 7th the afternoon session will be given over to a Golden Jubilee Celebration of the 50th Anniversary of the Southern Baptist WNU.

Rev. Vernon G. Miles will preach the Jubilee sermon.

Two Hurt When Car Quits Road Near City

W. O. Triggs was painfully injured and his brother A. J. Triggs was severely cut by flying glass Monday at 11 a. m. when their car suddenly left the highway east of the city and plunged into a tree.

It was said that the steering gear on the car suddenly ceased to operate. The car plunged through a ditch and up an embankment into a tree.

W. O. Triggs sustained a severe scalp wound and A. J. Triggs suffered a broken nose. They were returning from Rockdale where they had gone earlier in the day on business.

Methodist From Marlin District Here February 4th

Delegates from the Marlin district of the Methodist church will be in Cameron Friday, February 4th to attend the conference arranged under the Aldersgate movement for a union of church branches. A book recently published is a life study of John Wesley.

Dr. J. W. Mills of Beaumont, will be here to speak to the delegates.

School Here Gets WPA Allotment

Works Progress Administration in San Antonio has alloted $598 in funds to the Cameron schools to build drive ways on the school campus, it was announced Tuesday.

To this amount the school board will add $414. It was announced also this project would give employment to 19 for the stipulated period.

Former Minister Here Dies In Mississippi

Rev. L. J. Power, former minister at the First Methodist church here, died on Tuesday, January 25, at his home in Gulfport, Mississippi.

He was serving as Presiding Elder in the seashore district of the Mississippi Conference.

Ad Hall Wins In Basketball Finals For Rural Title

Ad Hall rung up victory number thirteen Saturday afternoon by defeating Jones Prairie in the finals. Barron who seemed unable to miss the hoop with his numerous shots rang up 17 points. Capt. Gerick fast and accurate forward marked up 15 to his credit. Voculin, Mikula and Pfardrescher did excellent guarding.

Farm Market In Cameron

Beef in the hoof, pound	4c to 6c
Eggs, per dozen	15c
Fryres, per pound	16c
Springers	18c
Hens, per pound	13c and 15c
Roosters, per pound	7c
Turkeys, per pound	14c
Bakers, per pound	14c
Cream (Butter Fat) pound	25c
Corn, yellow and white, bushel	55c and 60c
Hides, per pound	8c

1937 Value of Home Products Reaches High Figure Shown by Annual Report of Milam County's Home Demonstration Agent

BY DOROTHY PORTER
Home Demonstration Agent

In home demonstration work in Milam County in 1937, 15 clubs were in operation all the year and the agent met irregularly with 4 other non-organized groups. There were 237 women enrolled in the organized groups, 115 of these women made reports to the Agent at the end of the year.

A three year program in each home food supply and wardrobe work was completed this year.

In the home food supply work, the poultry preparation phase was carried. 76 cooperators completed all their goals in food preparation and 8 of the 15 demonstrators that the agent worked with completed their work.

In providing preserved food for the non-productive months, 117 women reported 31,637 quarts of food canned and valued at $13,333.70. The value of food reported that was preserved methods other than canning was $5805.85.

The average number of quarts canned by co-operators was 263 while demonstrators canned an average of 424 each, showing that even in an unfavorable year, a nearly adequate food supply can be provided by definitely planning for it.

Mrs. Babe Yount, home food supply demonstrator in the Gardner club canned 659 quarts and otherwise preserved a variety of foods. Her pantry was judged one of the best ten entered in a state contest for the pantry to be sent to the Land Grant College Meeting held at Washington, D. C., in November.

Work on storage for food was continued. 18 pantries, 22 of which were ventilated were organized. 51 pantries have been reported built during the three years the demonstration has been carried.

In wardrobe work 107 cooperators and 8 demonstrators reported on work done in 1937. 72 of these reporting achieved all the goals set for cooperators. From records kept, it is found that the saving in clothing on garments made at home was $1867.60.

Twenty clothes closets were reported built and 11 remodeled. The value of clothes closets built in 1937 was $410.00. In the three years that the clothing program has been carried, 92 clothes closets have been reported built and 30 remodeled. The total value of this work is estimated at $1680.00.

Though the yard improvement work as a demonstration has been carried for the past 3 years, interest in yard improvement continues. In 1937 women reported 1146 shrubs and roses and 80 trees planted and living; and 10 walks and drives built.

Bedroom improvements reported compare favorably with that done when this work was carried as a demonstration. 42 bedrooms are reported improved at a cost of $920.30. Value of bedroom improvements reported is 1339.00. In adition, much work on which no cash value has been done, but it represents much labor and more comfort and beauty in the rooms.

The County Home Demonstration Council made a definite plan through its expansion committee to reach non-club members through vegetable cooking schools. 8 of these schools were held with 120 non-club members from 10 communities in attendance.

In addition, 237 non-club women were reached through demonstrations and individual help by the Agent and club members.

Through the council exhibit were made at 4 meetings and fairs.

Rally Day plans were made and carried through the Council.

Through the efforts of the Council and the cooperation of the Cameron History Club and the Commissioner's court, 3 women were sent to the Texas Home Demonstration Association in San Antonio. Two girls were sent to the district meeting to participate in the canned products judging contest and the clothing contest.

In Girls' 4-H club work, results were excellent.

CLOTHING: Of the 15 clubs doing 4-H club work, 12 sent in complete reports and one only a partial report. The clothing report from 125 girls showed as a result of the Extension program:

117 sewing boxes equipped.

73 girls made a written inventory before planning their school clothing and in all 86 girls planned their school clothes.

82 kept a written record of their expenditures for clothing.

65 repaired at least 5 garments.

79 made either a slip, gown, or a pair of pajamas.

88 made one or more dresses.

15 clothes closets were built and 9 clothes closets were remodeled.

ORCHARD: It was difficult to get the girls as interestd in tree fruits as they had been in vine and bush fruits, however, 94 girls made plans for orchards suitable for their families and 87 planted seeds or trees for carrying out these plans (510 trees and seedlings, 268 plum trees and seedlings, 26 pecan trees, 99 fig cuttings, 1755 peach seed, and 206 plum seed.) Fifty-three girls conserved their minimum of 12 containers of jellies, jams or preserves, and 61 served at least 6 times.

One girl's father terraced her orchard plot before she planted her trees.

Reports from 11 clubs showed that out of 104 families represented, 24 had orchards this year that did not have them before. Only 27 of these 104 families do not have orchards.

Fruit preparation and preservation were carried in connection with the orchard program.

Eight method demonstrations were given to 75 people on Serving Fruit Family Style. The demonstration included correct preparation and service of fresh fruits for breakfast, a fruit salad for dinner or lunch, and a fruit whip for a dinner dessert. The service of these dishes was kept simple enough that even a large family could serve them as we did. 75 girls served fruit to their families 1468 times.

Nine demonstrations were given to 92 4-H club girls on making jelly correctly. One training meeting was given to the sponsors committee on making jam and perserves. Each sponsor in turn gave this demonstration to the clubs. Four hundred ninety quarts of preserves, jellies and jams were made by 53 club girls.

The work has been given excellent cooperation throughout the year by newspapers, business men, organizations, county officials and individuals.

The Young Men's Business League of Rockdale, Texas not only assited materially in putting on a successful rally, but gave generous cash prizes to the individual winners in the glass jar canning contest.

The cooperation of the Rockdale Reporter in printing the year books was of great value and much appreciated.

The Cameron History Club and the Commissioner's Court aided in sending delegates to state meetings.

The Cameron Chamber of Commerce assisted in putting on the girls encampment, and gave 150 fruit trees for the "Start an Orchard" Rally.

E. D. Parnell, Vocational Agriculture Teacher of the Cameron High School, cooperated by staging poultry culling demonstrations in various communities of the county.

Merchants have lent material for demonstratiions, and individuals have helped in many ways; and, to all who have given any assistance, the Agents and the club members express their appreciation.

Peter Lorre Gets Detective Role in Preview Film at At Cameron Saturday

The mystery man of the mystic Orient, "Mr. Moto," matches strength with cunning—intrigue with lightning action—and outwits those who would plunder the hidden tomb of Genghis Khan. It's the newest and most exciting adventure of the celebrated Saturday Evening Post sleuth in "Thank You, Mr. Motto," 20th Century-Fox picture starring Peter Lorre, in the Preview at the Cameron Saturday.

Where "Moto" appears something exciting is bound to happen. For behind his bland, mild manner is the lightning-swift cunning of the Orient's ace detective, portrayed with amazing finesse by Peter Lorre, famous for his psychological characterizations.

Featured roles in the film are played by Thomas Beck, Pauline Frederick, Jayne Regan, Sidney Blackmer, Sig Rumann and John Carradine.

Seven scrolls when assembled provide the key to a fabulous treasure. This is the motivating force of the screen play by Willis Cooper and Norman Foster. The story opens with the mysterious "Mr. Moto," disguised as a camel driver, smuggling one of the scrolls into Peiping. Then he disappears into the Gobi's shifting sands.

Tense action ensues, marked by a series of strange events and violence that baffles the master-mind of the Far East in his greatest case. A Russian Colonel is discovered in his own library with a cocked pistol in his hand and a knife in his heart. A Chinese prince commits suicide, an antique dealer is murdered when machine-gun bullets riddle his shop, and a legation attache is found dead aboard an abandoned junk. Only "Mr. Moto" could link these sudden deaths to the seven scrolls of Genghis Khan.

Executive Producer Sol. M. Wurtzel selected Norman Foster to direct the film.

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R. M. SANDERS, Prop.

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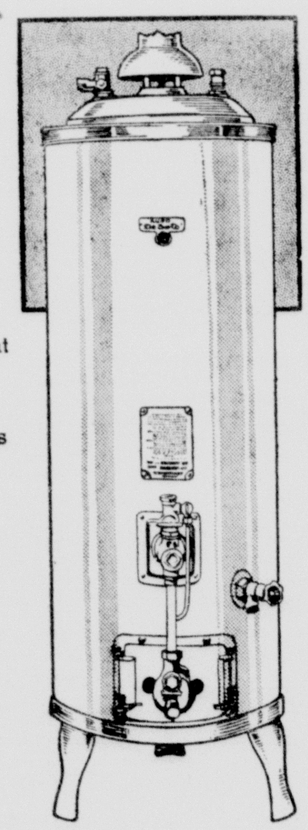

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Our growth through the years has made us strong in the financial world. This strength inspires your confidence and we in turn try to merit your belief in our integrity.

Going into the New Year, we seek to meet every challenge laid down through modern business demand. A long time ago it was said of this bank: "Large enough to serve every need and friendly enough to take into account the interests of the smallest depositor."

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FARM CLUB NEWS

Mrs. Roy Harris,
Tracy Home Demonstration Club
Rockdale, Texas, Rt. 3.

The Milam County Home Demonstration Council met January 26, 1938 at the Court House in Cameron, Texas, for an all day meeting. The first part of the day being set aside for training school and to organize a reporters association.

Regular Council met a 2 p. m. The chairman, Mrs. H. L. Colbert, was in the chair. All officers were present and 9 clubs were represented as follows:

Year book—Mrs. E. G. Tucker, Chairman, Mrs. Floyd Horton, Mrs. Kay Moore.,

Exhibit—Mrs. Alver Gravender.

Expansion—Mrs. Louis Modesette.

Special Standing Committees are: Reporter, Mrs. Roy Harris; and Chairman of Sponsors, Mrs. L. J. Boatright.

A rally day committee was appointed consisting of Mrs. Roy Harris, Mrs. Bob Ryan and Mrs. S. S. Hickman.

* * *

Mrs. Beuna Chambers,
Bryant Station Home Dem. Club,
Rogers, Texas, Rt. 2.

"Live at home more and live better" was the conclusion reached by the Bryant Station Home Demonstration Club in a round table discussion of "The Present Situation in Agriculture," led by Mrs. Bartow McAnulty, Program Chairman, at the meeting held at the home of Mrs. R. T. Patterson on Thursday, January 27th.

Due to the tremendous carry over in cotton the 1938 cash income of the cotton farmer is expected to be somewhat lower than in 1937 so to off-set this condition enough vegetables, fruit, poultry, eggs, dairy products, meat and feed must be produced to supply the family or there will not be sufficient cash to cover other expenditures and the living standard will necessarily be lowered.

The group concluded also that in the meantime farm families must give unstinted support to constructive measures designed to correct the general unfavorable situation such as erosion control over-production, too great price spread, trade agreements with other countries, etc.

At the business meeting presided over by Mrs. G. R. Blackstock, vice president, Mrs. B. B. McAnulty, Council Representative, reported an interesting and profitable day spent in Cameron Wednesday, January 26, at the annual training school for officers in the morning and the monthly meeting of the County Council in the afternoon. These meetings were attended also by Mrs. Blackstock and Mrs. Beuna Chambers, club reporter.

The hostess assisted by Miss Nell Blackstock, served most delicious pie and coffee to the 8 members present and three visitors, Mrs. W. R. Patterson, Mrs. Lillie Patterson and Miss Vivian Patterson.

The next meeting will be held at the home of Mrs. G. H. Beckhusen, Poultry Demonstrator, on Thursday, February 10 at 2 p. m. Miss Dorothy Porter, County Home Demonstration Agent will be present to discuss "Poultry Management." Visitors and prospective new members are always most cordially welcome.

* * *

Miss Vera Avrett,
Gardner Home Dem. Club,
Tanglewood, Texas.

"All hawks are not chicken hawks," Mrs. C. C. Avrett told members of the Gardner Home Demonstration Club when they met with Mrs. A. R. Avrett, Tuesday, January 25.

The destructive types of hawks may be identified in flight by their rapid wing motion alternating with a swift glide, and by their long, narrow tails and broad, stubby wings. There are 4 species of destructive hawks in North America. Cooper's hawk, sharp shinned hawk, goshawk, and duck hawk. The Cooper's hawk is found throughout the United States and is by far the most destructive, because it is strong enough to carry off a good sized chicken, grouse or cotton tail rabbit. Destructive hawks perch near the center of trees and remain very still to conceal themselves while beneficial hawks are found perching out in the open. Beneficial hawks consist of the rough-legged hawk, preying on rats, mice, snakes, etc., the sparrow hawk destroyer of insects, grasshoppers, crickets, beetles, caterpillars, and spiders; and the marsh hawk and red-tail hawk whose victims are both rodents and insects.

Seven club members were present and one new member, Mrs. Cosoley Moseley, was enrolled. The remainder of the year book was filled out and a program committee consisting of Miss Vera Avrett, chairman, Mrs. Lester Hart and Mrs. Conoley Moseley, were appointed.

ONE GOOD WATKINS ROUTE open in Cameron now for the right party. No car or experience necessary. A chance to make some real money. Write J. R. WATKINS COMPANY, 70-76 W. Iowa Ave., Memphis, Tenn.

NEWS FROM JONES PRAIRIE

Mr. and Mrs. Leroy Lynch are visiting her parents Mrs. Alma White.

* * *

Miss Dorothy Doden spent the week end with Miss Joyce Black.

* * *

Miss Johnnie Mae Malone spent Friday night with Miss Ruth and Ruby Roden.

* * *

Miss Virginia Black spent Friday night with Miss Winnie Roden.

* * *

Misses Cleo Malone and Virginia McCarty spent Saturday night with Mrs. Ben Massengale.

* * *

Mrs. Gus Hinze, Jr., spent a few days last week with her sister Mrs. C. R. McCarty.

* * *

Mr. Rufus Young spent the week end with Mr. Jim White.

* * *

Mr. and Mrs. C. R. McCarty visited Mr. and Mrs. Walter Malone Saturday night.

* * *

Mr. and Mrs. Dan Roden visited Mrs. G. W. Roden and family Saturday.

* * *

Miss Virgina McCarty spent Saturday with Miss Cleo Malone.

* * *

Mr. Roy McCarty spent Sunday with Messrs. Walter and Hardie Malone.

* * *

Mr. Benard White spent Saturday with Messrs. Hardie and Walter Malone.

* * *

Miss Jane Malone is visiting her aunt Mrs. J. A. Elliott of Galveston.

* * *

Mr. Walter Malone visited his parents Mr. and Mrs. G. W. Malone Sunday afternoon.

* * *

Miss Grace Roden spent Saturday night with her brother Mr. Dan Roden.

A strange meeting of life and death occurred at Adairsville, Ga., a few days ago. Just as he finished delivering a baby boy Dr. Sidney F. Hutcheson, 51, remarked "everythings over now" and dropped dead.

An electric light bulb has burned continuously for 28 years in the hallway between the stage and dressing rooms at the Palace Theatre in Fort Worth, Texas.

C. Von Gossett of Mobile, Ala., still works as a steeple jack at the age of 74. Asked if the work was not too dangerous for one of his age, he replied: "Shucks; when I'm up there there's no chance of an automobile hitting me."

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3. Proper feeding and comfortable housing of breeding flocks insure normal development of chicks.
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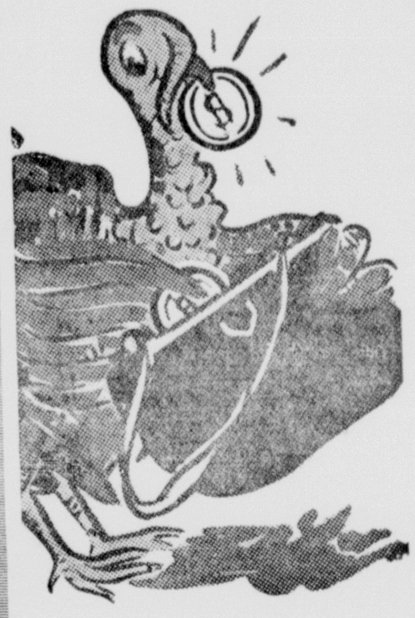
6. We offer poultry service free.
SWIFT & CO. Cameron, Tex.



Lets Talk Turkey
Buy Inferior Goods and You Kill the Value of Your Dollar

Attention Farmers!
. . . . we have just received a large shipment of GENUINE
I-H-C SWEEPS
Big 22 inch Bedding Sweeps 5-16 inch thick only
$2.30
We call your attention to the fact that these Sweeps are GENUINE International Harvester Company made and are full 5|16 inches thick, not the inferior kind you can buy for a little less money.
There is no such thing as competition on a genuine, money's worth IHC Sweep.
MAURITZ-BALDWIN CORPORATION
THE HOME OF FARM MACHINERY
Genuine IHC Parts and Supplies. Cameron, Texas.

Mamie A. Hefley Insurance
ESTABLISHED 1878
Time Tried and Fire Tested

APLAIN FACT
WE DO BETTER PRINTING NOT FOR LESS BUT FOR A REASONABLE PROFIT
we know our business
The Herald

LISTEN!
Now is the time to buy a good watch cheap. I just purchased a new stock of watches among which are:
5—7 jewel Elgins, fitted in 20 year yellow gold cases only $5.50 each.
3—15 jewel Elgins in 20 year gold filled cases, $7.50 each.
4—17 jewel Elgins and Walthams in 25 year yellow gold cases, $10.50 each.
Several priced from $2.50 to $4.50 Satisfaction guaranteed.
F. C. MATULA
At Jos. Matula Grocery
Santa Fe Town. Phone 262

Skeeizx PACKAGE SHOP
BETTER WHISKY AT MODERATE PRICES.
Phone 677
A Complete Stock of High Grade Liquors.
A dignified package store service, plus appreciation and every consideration for those who want to get the best and pay no more for better brands.
Drive To . . . .
Skeezix Package Shop
. . . . a half mile out

Here and there with The County Agent

In speaking of terracing work done in 1937, recently, County Agent Banzhaf stated that he had spent seventy-two days running terrace lines on 70 different farms in Milam County. A total of 1871 acres were terraced in Milam County during the year of 1937. More than 88 miles of terraces were built on the 70 farms mentioned.

* * *

Mr. Banzhaf estimated that terracing these farms increased the value of the land at least $8 per acre, which would make a total of $14,968 that the teraced land would be increased in value. In addition to the terracing done, more than 1400 yards of drainage ditches were laid out in 1937 not to metion seven trench silos.

* * *

Mr. Banzhaf stated that in a recent survey it was learned that Milam County had 57 trench silos filled during the fall of 1937, with a total capacity of 22,195 tons. He stated that Mr. R. L. Batte, one of the largest operators in Milam county, filled 22 trench silos on his farms and that these silos contained slightly more than 16,500 tons.

* * *

When asked about the 1937 Agricultural Conservation Program Mr. Banzhaf stated that a total of 2389 Work Sheets were handled through his office in 1937. A total of 2108 of the farms covered by the above mentioned Work Sheets were measured. The remaining 281 farms did not comply with the 1937 Farm Program and were not measured. Mr. Banzhaf estimated that 33,253 acres were diverted from the Cotton Base to Soil Conserving crops in 1937.

* * *

In speaking about the 1937 Cotton Price Adjustment Payment, Mr. Banzhaf stated that Cotton Sales Certificates had been filed on approximately 2950 farms. He stated that in order for the farmer to receive the 1937 Subsidy Payment, the producer would have to co-operate in the 1938 Agricultural Adjustment Program, which has not been announced at this time.

When asked to estimate the amount of the 1937 payments under the Soil Conservation Program, Mr. Banzhaf stated that such payments would exceed $275,000. This amount would not include payments due on the 1937 cotton. As stated above, Subsidy will not be paid until the farmer has shown evidence of compliance under the 1938 Farm Program.

J. R. WAGNER,
Asst. in Agri. Conservation

"First Lady" Is Clever Comedy About Politics;

"First Lady," a film version of the Broadway stage hit of the same name, is scheduled to have its local premiere next Saturday at the Cameron Theatre.

Kay Francis is the star of this Warner Bros. comedy of society-and-politics at the national capital. Supporting her are Preston Foster, Verree Teasrale, Anita Louise, Victor Jory, Walter Connolly, Louise Fazaenda, Marjorie Rambeau and a dozen other notables.

"First Lady" is a polite treatise on the Washington society, as seen from the corner of a merry observer's eye. It has no mission. It preaches nothing more serious than the gospel of good humor.

Lucy is a woman whose grandfather had been President several years before. She is the wife of a government official and is very ambitious for him. She wants to live in the White House and is not above playing any politicial game to further this desire.

Clever, sophisticated and resourceful, she manages to pull strings in drawing rooms, conference chambers and even in the stately halls of Congress. Lucy is as successful in influencing women as in using men. She wields her power with incredible grace.

Most of Lucy's connivings are staged in one or another room of the Wayne home. It is one of those Colonial mansions found only in certain sections of Washington. It has a majesty that seems to come from the traditions that cling to it from the past.

According to Robert Roos, a well-known Hollywood production man, there are only 80 players in Hollywood who work from 40 to 52 weeks a year. They are featured players of first calibre and constantly in demand. Even stars, who may be paid for more weeks, actually work less than these 80 favored actors. Of this list, 14 were in the cast of "First Lady."

Stanley Logan directed the comedy, from a screen play by Rowland Leigh, based on the stage play by Katharine Dayton and George S. Kaufman which, with Jane Cowl in the leading role, had a sensational Broadway run.

Organized pickpockets of Cairo, Egypt, declared a moratorium on their activities during the celebration of the wedding of King Farouk and Farida Zulficar on January 20. The chief of the pickpockets gave notice of their self-imposed temporary ban through a letter to a Cairo newspaper.

CAMERON INDEPENDENT BASKETBALL LEAGUE

League Standing, January 28, 1938

Teams	Played	W	L	Pct.
A. W. Sales Co.	2	2	0	1000
Facutly	2	2	0	1000
Jones Prairie	2	1	1	500
Yarrellton	2	1	1	500
Maysfield	2	0	2	000
Buckholts	2	0	2	000

Results of Games Thursday, Jan. 27, 1938.

Yarrellton 56, Maysfield 17.

Faculty 36, Buckholts 13.

A. W. Sales Co. 32, Jones Praire 9.

Schedule Next Games, Feb 3, 1938.

7:15 P. M. Jones Prairie vs. Maysfield.

8:30 P. M. A. & W. Sales Co. vs. Faculty.

9:45 P. M. Yarrellton vs. Buckholts.

Admission Charge—School children 5c; Adults 10c.

Proceeds Benefits Yoe High school Band.

Thomas Horrick, 42, of Leeds, Eng., was forced into bankruptcy when his love affairs culminated in two breach of promise suits with heavy verdicts against him.

Alphonse Gardar of Kansas City, Mo., was arrested on a vagrancy charge when he cut the electric power lines leading into a dance hall because he was refused admission to the dance.

Miss Lena Sanaizer, 70, of Omaha, Neb., who recently became the bride of Benjamin Burke 81, says she has found love for the first time.

CAMERON TODAY

Join the big trend to The Herald. Get the best newspaper.

Circulation, news carriage and integrity gives The Herald the lead.

A Big Job

. . . to keep in stock thousands of items demanded in the day's shopping is a big job.

We try to provide you wth every advantage when your need for purchasing takes you to the drug store.

There is another way we try to measure up to your standards . . . appreciation. We like your business and we want you to come in often.

Our Prescription Counter is at Your Service

E. O. SCHILLER

Phone 62. Pharmacist

SPECIALS on

Wednesdays and Thursdays

Shampoo set dry and manicure—

75c

Permanents, 2 for—

$1.50

Oil Waves, 2 for—

$3.00

Eugene Waves—

$5.00

LALLA MEYERS
BEAUTY SHOP
Phone 90.

Roberts 5c to $1 Store

New Location Opening Sale

FRIDAY and SATURDAY, February 4 and 5

Sale Opens Friday Morning at 9 o'clock

OIL CLOTH
46 in. and 50 in.
Per Yard—
15c

CLOTHES PINS
Good Heavy,
30 For—
9c

TOWELS
20x40 Double Thread, each
13c
Or Two For—
25c
17x30 Single Thread, each—
9c

LADIES PANTIES
Regular 15c pair, each
9c
Or 3 Pair For—
25c

China Relish and Bon Bon Dishes, each	9c
China Salad Bowls, assortment of Patterns, each	9c
Wash Colths, regular 5c sellers	2 for 5c
Dish Cloths, regular 5c sellers	2 for 5c

BEAUTIFUL ASSORTMENT VALENTINE NOVELTIES

Cookie Jars, assorted designs and decorations	19c
Ladies Hose, regular 69c, pair	59c
Ladies Beautiful Print Handkerchiefs, each	1c
Ladies Panties, regular 25c, pair	19c
Ladies Assortment of Handkerchiefs, regular 5c	3 for 10c
Men and Boys Ties, regular 25c each	15c
Suspenders for Men, regular 25c, pair	15c
Men and Boys Rayon Pleated Socks, 10c to 15c value, pair	7c
Double Edge Razor Blades, unconditionally guaranteed 10 in package	5c
Mens Handkerchiefs, 10 c values	3 for 10c
Table Covers 43x43, fast colors, plaid designs	19c
Washable Oil Paper Shades, assortment designs, complete with Roller and Brackets	19c
Heavy Galvanized Pails, 10 quart	19c
Grey Enamel Convex Covered Kettles Nos. 3 and 4, each	20c
Grey Enamel Combinets, 10 quart, each	39c
Large Assortment of Kitchen Tools, each	5c
Brooms, Good ones	16c
Bleached Domestic, Stamp Pieces,	5c and 10c
Assortment of Carded Buttons	5c
Life Buoy Soap	5c

We have complete stock of Simplicity Patterns

Ladies Silk Hose, pair	25c
Hair Nets, each	5c
Dress Snaps	2 for 5c
Sanitary Napkins, 12 Napkins for	9c
Ladies and Mens large Dressing Combs	5c
Brassiers, each	9c
Cutex Nail Preparations	10c
Kitchen Towels, paper	10c
GOOD ASSORTMENT OF ALUMINUM AND ENAMEL WARE, PRICED RIGHT.	
Steel Wool, 25 Rolls	9c
Bed Spreads, 80x105, Crinkled, Scalloped,	59c
Gum, lot	2 packages for 5c
Bar Candy, lot, 5c seller	2 Bars for 5c
Kings Delicious Chocolates, assorted flavors, cream, caramels, chips nugets, etc. Regular 25c pound	15c
Salted Peanuts, pound	10c

Right is reserved to limit quantities.

Many other real bargains that are not listed.

THESE SPECIALS ARE FOR FRIDAY AND SATURDAY ONLY

We sincerely appreciate the patronage you have given us in the past. We have a deep gratitude for the Customers who have made our store succeed. We want each one to know of our appreciation and we invite them to continue their patronage, and the general public as well, we invite, to become patrons of this store. We know we can please you. Our New Store was arranged for you. Use it! You will find our stocks large and our service Better!

The policy of this store will be to give you Specils often, and to tell you of the new Merchandise arriving almost daily throughout the year... Come, take advantage of these and other Specials we have.

LADIES APRONS
With Tie String in back, Full Bib with Shoulder Straps—
9c

GOBLETS
16 Ounce Goblets,
9c
Or 3 For—
25c

ST. JOSEPH ASPIRIN
Regular 10c seller—
5c

CANDY
Prince Albert Mix—
pound
5c

Roberts 5c to $1 Store

Located Next to J. C. Penney. Cameron, Texas.

Another Year of Progress

140,000 Texas Policyholders Are Vitally Interested In This Balance Sheet

Southwestern Life's Increase in Financial Strength During Its 35th Year May Be Measured Exactly by a Comparison, Item for Item, of the Two Columns of Figures Below...

Statement of Condition

(Unpaid Premiums Not Included)

ASSETS

	December 31 1936	December 31 1937
*U. S. Government Bonds	$ 6,549,345.11	$ 9,406,006.37
*Bonds Guaranteed by U. S. Government	2,459,205.84	1,980,659.25
*State, County and Municipal Bonds	7,377,771.93	10,666,835.34
Public Utility and Corporation Bonds	2,411,182.84	2,662,581.62
Stock	200,040.00	94,565.00
First Mortgage Loans on Real Estate	14,101,496.54	13,179,559.92
†Home Office Building	1,500,000.00	1,500,000.00
†Other Real Estate	1,595,027.35	1,478,593.61
Cash	894,277.84	1,061,903.29
Reinsurance Premiums Paid in Advance	163,841.00	191,386.00
Interest on Investments Accrued But Not Yet Due	681,819.58	708,364.53
Unpaid Mortgage Interest	274,085.93	26,731.66
Loans Against Cash Value of Policies	11,905,228.98	12,465,386.34
Total Assets	$50,113,322.94	$55,422,572.93

LIABILITIES

Policy Reserves	$41,846,463.64	$46,813,978.21
Interest and Premiums Paid in Advance	802,264.97	853,984.40
Reserve for Taxes and Other Liabilities	297,578.00	366,558.35
Total Liabilities	$42,946,306.61	$48,034,520.96
Capital and Surplus	7,167,016.33	7,388,051.97
To Balance Assets	$50,113,322.94	$55,422,572.93

*No Bond purchased by the Company has ever defaulted as to principal or interest. Market value of Bonds is $1,304,096 more than book value shown above.

†No Real Estate is carried in excess of current market value.

LIFE INSURANCE WITH SECURITY SECOND TO NONE

At Cost Substantially Below Other Leading United States Companies

Texas Citizens Own $323,052,391 Life Insurance in the Company... *An Increase of $19,836,617 During 1937*

SOUTHWESTERN LIFE INSURANCE COMPANY

Home Office, Dallas ***C. F. O'Donnell, President***

S. E. BROGDON

Cameron Representative

Society News

Happy Hour Club Meets With Mrs. Bartow Jackson

The season of Valentine furnished inspiration for a unique appointment in the 42 party of Thursday afternoon when Mrs. Bartow Jackson was hostess to the Happy Hour 42 Club.

Valentine appointments were noted in all decorations and in game accessories. A valentine box of candy went to Mrs. C. B. Bunce for having won the 84 prize. Mrs. Paul Laake was high with her score and Mrs. Howell was second high in the games.

Red and white linen was used in serving the refreshment course consisting of a salad course with hot coffee. Valentine napery and heart shaped boxes of mints completed the refreshment appointments.

* * *

Woodmen Circle Members Attend Birthday Social

A splendid social courtesy of the week was arranged by Mrs. Gladys Watson and Mrs. T. A. Howell who co-operated in the monthly birthday party for members of the Woodmen Circle.

The party was held in the office of the Community Public Service Co.

Forty-two was the game of the evening. Mrs. Fannie Jackson won high score and Mrs. Bessie Moore won low score. Mrs. S. Kestesbaum won the 84 prize. A lovely refreshment course of salad with hot tea was served to the guests.

Mrs. Watson was given a handkerchief shower from the Circle members and Mrs. Howell was presented a gift from the Circle.

Those attending were: Miss Delphya Scott, Mrs. Gladys Watson Mrs. T. A. Howell, Mrs. Ella McLerran, Mrs. Darlie Henrichsen, Mrs. Nettie Storey, Mrs. Ida John, Mrs. Autia Tate, Mrs. S. Kestenbaum, Mrs. Fannie Jackson, Mrs. Nancy Lea Vaughan, Mrs. Ellen Hause, Mrs. Nannie Price, Mrs. Bess Moore, Mrs. Ella Pitts, Mrs. Marie Weis and Mrs. Nettie Raney.

* * *

Mrs. Vernon Miles Charter Day Speaker At Baylor College

Belton, Feb. 1.—Using as her topic, "Honoring Our Heritage," Mrs. Vernon Miles of Cameron, principal Charter Day speaker at the ninety-third anniversary celebration of Mary Hardin-Baylor's founding, emphasized the landmarks in the history of the college. She listed as these landmarks development of character, faith, determination or firmsess of purpose and the loyalty of the college graduates, since the founding of the college in 1845 at Independence.

"Never lower your ideals to fit the conditions but transform the conditions to fit your ideals," she cautioned the eigthy-eight seniors who marched in academic robe for the first time as the historic Baylor Bells rolled the years of the college's life. "Your first duty as you leave College is to follow the vision of a service which is eternal in keeping with the rich heritage of a worthy vision handed us by our forefathers when they dared to build a college for women," she said to the class. This vision she defined as a landmark to guide in the development of character.

The second landmark she discussed was that of faith—faith enough to believe that a Christian college could costribute something worthwhile to civilization.

"Education is too expensive a business for our churches to be in unless the products of our Christian colleges contribute more to our homes, churches, and society than those from our state schools," she said. Quoting a three-fold dilemma which Dr. John Raley says denominational schools face, in that there is too much magnifying of social life, or of intellectual, or of religious life, to the exclusion of the other two, she said, "Our founders believed that a Christian college could avoid excess in any of these but could incorporate the best of all three."

* * *

Mrs. Oxsheer Smith Hostess at 7 Table Bridge Saturday

An interesting and enjoyable social event of the week was the Bridge arranged by Mrs. Oxsheer Smith on Saturday afternoon.

Inspiration for decorations and appointments at the tables was drawn from the approaching spring. Mrs. Smith used packages of seed in colorful jackets for tallies. Spring flowers were used along with seed packages for decorations. Even vegetables had their part in the scheme. The theme was novel and attracted a great inetrest among guests.

Wild iris was used in the reception suite. Bowls of violets, Jonquils and Japonica were blended in a delightful color scheme for the dining room. The refreshment course was unique in appointment. Carrot salad and potatoe chips represented the vegetables in the refreshments while the cakes were decorated with flowers.

In all 28 guests enjoyed the bridge and hospitality of the Smith home.

Mrs. Stanley Swift received a boquet of spring flowers for high at bridge. A boquet of vegetables went to Mrs. R. B. Stedman for low score. Mrs. C. R. Isaacs received a sprinkler for second high among the guests.

Mrs. Smith's prize list was charmingly different also. Mrs. George Graves received pruning shears; Mrs. Emory B. Camp, a rake; Mrs. R. P. Jeter, a hoe; Mrs. A. H. Baskin, a shovel; Mrs. H. F. Smith, Jr., plant food.

* * *

Nora Marie Parma Arrives In City To Bless Parents

Mr. and Mrs. William J. Parma are the proud parents of eight and fourth pound baby girl. She was born at the Cameron Hospital last Saturday, January 22. Mrs. Parma formerly taught school in Milam county for fifteen years. Nora Marie was named for her grand mothers.

She was baptized last Thursday by Rev. George Apel, pastor of St. Monica's Catcholic church, Mrs. Roman Parma and Mrs. Ed. F. Sullivan acted as sponsors.

* * *

Mrs. Bush Hostess At Tuesday Bridge

Mrs. Richard Bush invited a number of guests Tuesday to her home for the Club social of the week.

Miss Dulce McCall, Mrs. Harold Payne and Mrs. Erle Burke were guests beside Club members.

Mrs. Burke took the prize for high score.

Mrs. Bush arranged a lovely decoration with the use of spring flowers. A salad course with drink completed the refreshment course.

Mrs. Culpepper Hostess to Tuesday Club

Inviting three guests besides club members Mrs. O. W. Culpepper entertained her Tuesday Club this week.

Guests were Mrs. Frank Cheeves, Mrs. C. G. Swift and Mrs. J. M. Bowman.

Attractive prize awards went to Mrs. W. E. Gaither and Mrs. E. H. Coffield.

Spring flowers with Japonica predominating were used for the color scheme decorations. Chicken was the basic delicacy of a lovely refreshment course served at the conclusion of the games.

* * *

Mrs. Lesovsky Hostess to Delphian Society

Christ of the Andes and the world's highest railroad were discussed on Tuesday afternoon by Mrs. William Freeman and Mrs. J. S. Barmore when the Delphian Society met in the home of Mrs. F. S. Lesovsky.

The hostess used spring flowers to achieve a lovely decorative scheme for the entertainment suite.

Creamed chicken, rolls, salad and tea completed the lovely refreshment course.

Valentine Party For Nurse Society

The Association of Graduate Nurses added an enjoyable social event to the week of lovely pleasures when a Valentine Party was given on Tuesday evening in the Rischar apartments.

Miss Clara Bell and Mrs. Ray Hughes entertained the Association jointly.

Miss Alvis Spitler has accepted a place with a Goose Creek hospital and was replaced as secretary by Miss Irene Starnes. The business meeting was presided over by Miss Rose Rischar, president of the Alumnae.

Forty-two was enjoyed following the business session. Mrs. Hughes and Miss Bell served a lovely refreshment course.

In the games Mrs. Grady Stidham was high and Miss Irene Starnes second high with Miss Agatha Moraw, low.

Those to attend were: Miss Rischar who received a gift from the members for her courtesies; Miss Agatha Moraw, Miss Edna Hazelwood, Miss Irene Starnes, Mrs. Ernest Hess, Mrs. Stidham, Mrs. Roy Jeter, Mrs. C. P. Bunce.

* * *

Comus Club Members Enjoy Party

The Comus Club added extra pleasure to their social meeting Tuesday night when they attended Cameron Theatre to see Marlene Dietrich in "Angel" before returning to the home of Miss Dorothy Kidd for an hour of social entertainment.

Miss Kidd and Miss Eleanor Bowmer co-operated in hostess duties for the entertainment. After the theatre they returned to the Kidd home for refreshments and a social hour.

Decorations for the party were inspired by the approach of Washington's birthday. Small hatchets were souvenirs. The refreshment course consisted of salad, cheese wafers, cookies and hot coffee. Favors were small baskets of candy.

Remember This When You Need a Laxative

It is better for you if your body keeps working as Nature intended. Food wastes (after digestion) should be eliminated every day. When you get constipated, take a dose or two of purely vegetable Black-Draught for prompt, refreshing relief.

Thousands and thousands of men and women like Black-Draught and keep it always on hand, for use at the first sign of constipation. Have you tried it?

BLACK-DRAUGHT

A MESSAGE TO THE PUBLIC

In order to acquaint the public with the quality of our bottled products, we will serve FREE for an indefinite period, pure water in limited quantities to the general public.

Water used in the manufacture of Coca Cola must be more nearly pure than water served the general public because of the effects of slight amounts of alkalinity on the flavor of the Coca Cola.

No water supplied by any city or water company to the citizens of any Texas community is quite up to the required standard for use in bottled Coca Cola.

We use International Filter Company equipment, and after the water is processed, it passes through a sand filter, then through an Activated Carbon filter, which is 60 times more effective than charcoal for purifying purposes, and then through an additional blotter type filter to remove any trace of sediment.

Coca-Cola

Bottling Company

Cameron, Texas

CHEEVES BROS.

DOLLAR DAY

MONDAY, February 7, 1938

2 yards PRINTED SILK	$1.00	12 TOWELS	$1.00
2 yards SOLID COLOR SILK	$1.00	5 TOWELS	$1.00
2 1-2 yards of LINEN AND CHALLIE	$1.00	TUCK STITCH PANTS, 3 for	$1.00
1 1-4 yards WHITE COATING	$1.00	TUCK STICHES VESTS, 3 for	$1.00
1 1-4 yards of SILK	$1.00	12 yards OUTING	$1.00
3 yards FLANNELETTE	$1.00	$1.25 and $1.35 LADIES HOSE	$1.00
4 yards BROADCLOTH	$1.00	2 pairs LADIES HOSE	$1.00
6 yards PRINT	$1.00	1 lot LADIES DRESSES	$1.00
1 lot MENS INTERWOVEN SOCKS, 4 pair	$1.00	1 lot LADIES SMOCKS	$1.00
8 yards PRINT	$1.00	5 pairs COTTON BLOOMERS	$1.00
10 yards CRETONNE	$1.00	1 lot LADIES SHOES	$1.00
11 yards BROWN DOMESTIC	$1.00	1 lot CHILDREN'S SHOES	$1.00
10 yards OUTING	$1.00	MENS WORK SHIRTS, 2 for	$1.00
2 yards TABLE LINEN	$1.00	MENS UNIONS, 2 for	$1.00
9 yards BLEACHED DOMESTIC	$1.00	1 lot MENS DRESS SHIRTS	$1.00
8 baxes KLEENEX	$1.00	$1.49 PRINCESS SLIPS	$1.00
79c CURTAIN, 2 for	$1.00	81 x 99 SHEETS	$1.00

No Charge Tickets Made on Dollar Day Sale

Cheeves Brothers

On The Square : : : Cameron, Texas

WANT-ADS

I will Thresh Cane and Maize on My Farm, February 7 and 12. O. A. Boecker, Ben Arnold, Texas.

FOR SALE—Pair of small mules. J. S. Cabron, Burlington, Texas.

FOR SALE—Two choice residence lots adjoining the William Rogers home. See A. J. Cook, Milano, or Mr. Rogers.

WANTED:—Man for Rawleigh Route this winter. Route will be permanent if you are a hustler. For particulars write Rawleigh's Dept. TXA 109-103, Memphis, Tenn.

FOR SALE—50 acres 2 Miles North of Cameron on old Burlington Highway. Will sell all or in 10 acre blocks. See A. K. Gurecky, First National Bank.

HORNUNG BROTHERS Hatchery offers you twenty breeds of baby chicks from their poultry farm. Custom hatching.

DANGEROUS

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE

WE will pay the highest prices for all old metal, brass, lead, zink, iron, copper, Hides, junk cars. Located N. 8 and S. Nolan on the Buckholts highway. Cameron Hide & Metal Co. 4tp

FRUIT and ORANMENTAL TREES —This is best time of year to plant Fruit Trees, Pecan Trees, Roses, Flowering Shrubs, Evergreens. Our 1938 catalogue describes best of all trees and plants, and gives information about their care. 63 years of service in Texas back of our trees and guarantees. Write for free catlaogue. RAMSEY'S AUSTIN NURSERY, Austin, Texas. 3tc

666 Checks COLDS and FEVER first day
Liquid, Tablets Salve, Nose Drops Headache, 30 Min.
Try "Rub-My-Tism" - World's Best Liniment.

FOR SALE—Registered Double Majesty Jersey Bull, Peet Farm, Maysfield, Texas.

FOR SALE or TRADE—80 acres of land, sandy loam, 50 acres in cultivation, hog fenced, good well water and one acre orchard. Suitable for truck farm. Apply at Herald Office.

CLEAR UP YOUR COMPLEXION
Are you embarrassed by freckles, sallow skin or dicolored spots on face, throat or neck. Crontay Bleach is guaranteed to remove them.
29-tc DUSEK PHARMACY.

STEADY WORK—GOOD PAY
Reliable Man Wanted to call on farmers in Milam County. No experience or capital required. Make up to $12 a day. Write Mr. McElrath Box 33, Dallas, Texas.

Correction

The Herald prints the following correct statement giving the survivors of the late Frank Kilba, war veteran who died at Kerrville and was buried in Cameron Wednesday, January 26, 1938:

He was the son of Mr. and Mrs. F. R. Kolba of North Elm. Besides his parents he leaves two brothers, Ed. Kolba of Buckholts who is president of the Buckholts State Bank, and Will Kolba of Temple; and also leaves three sisters, Mrs. Vince Marak of Houston, Mrs. Fabiola Sneed of North Elm and Mrs. Bobbie Clements of Cameron.

Mr. Kolba was a nephew of Mrs. F. A. Marek of this city.

986 POLLS PAID

W. H. Stafford said Tuesday 986 poll taxes were paid in the city. Two years ago 1142 were paid.

Do something about
Periodic Pains

Take Cardui for functional pains of menstruation. Thousands of women testify it has helped them. If Cardui doesn't relieve your monthly discomfort, consult a physician. Don't just go on suffering and put off treatment to prevent the trouble.

Besides easing certain pains, Cardui aids in building up the whole system by helping women to get more strength from their food.

Cardui is a purely vegetable medicine which you can buy at the drug store and take at home. Pronounced "Card-u-i."

AMATEUR HOUR WAS SUCCESSFUL PROGRAM

Amateur Hour directed by Mrs. Frances Cox was one of the most enjoyable entertainments of the year. It was also a financial success.

It was said that more than 500 attended the program. There were about 30 numbers on the program.

Senator W. R. Newton, Tom Choate of Buckholts and D. W. Gandy thrilled the crowd with old fiddle tunes.

District Attorney Camp appeared as Major Boles.

Proceeds from the program will buy sweaters for the members of the band who graduate.

Ten boys from the regular band organized a swing band and took first prize. Second prize went to Mary and Irene O'Neil and Leslie Rose Torno in a song number. Miss Katherine Monroe was at the piano for the number. Third prize was won by 7 year old Packy McFarland.

Robinson Buys Old Pep Service Station in City

W. A. L. Robinson announces the purchase of the old Pep Service Station across south from the Baptist Church.

In this issue an announcement of interest to car owners is to be found. The station will feature Texaco products and Goodrich tires. Mr. Robinson will call this place No. 2 and will continue to operate the W. A. L. Robinson Station No. 1.

Cheeves Brothers in Dollar Day Sale Next Monday

Cheeves Brothers comes through this week with an impressive list of bargains for the Dollar Day Sale. It will be held in Monday, February 7th.

The Cheeves Dollar Day Sale has become one of the leading merchandising events of central Texas. The February sale features a great quantity of valueable merchandise.

NEWS FROM BUCKHOLTS

Johnny Mikeska of Fort Worth was a guest in the Tom Machann home Tuesday.

* * *

Mrs. Julius Cabron of Burlington spent several days of the past week with her sister Mrs. A. W. Zajicek and family.

* * *

Mrs. Joe Zajicek spent Tuesday with her parents, Mr. and Mrs. Emil Rosler at Ben Arnold.

* * *

Mrs. Hardy Scarborough spent Sunday in Cameron with her daughter, Mrs. Bob Bailey.

* * *

Miss Johnnie Williams of Mary Hardin-Baylor spent the week end with her parents, Mr. and Mrs. Grover Williams.

* * *

Cecil Criswell was on the sick list the week end.

* * *

Bill Burtis was a Seaton visitor Sunday.

* * *

Mrs. J. D. Lewis, daughter Miss Dorothy Jean and son Douglas spent Sunday with relatives in Rogers.

* * *

Hardy Scarborough was a Sunday visitor in Shepherd.

* * *

Arlene Lewis, daughter of Mr. and Mrs. Gregg Lewis has pneumonia.

* * *

J. A. Walschak was a Fort Worth visitor Tuesday.

* * *

Mr. and Mrs. T. F. Criswell of Calvert were Sunday guests in the home of his parents, Judge and Mrs. D. R. Criswell.

* * *

Mrs. John Burtis of Seaton spent the past week with her parents, Mr. and Mrs. John T. Kuzel.

J. C. Penney Gives Dollar Day Bargains

Penney day specials beginning Friday morning are announced by the J. C. Penney store. It is the semi-annual sale and the bargains are almost unbelievable.

Mr. Howerton, manager of the store has a message in The Herald today that will be of interest to every buyer.

Waco Cops Are Coming Next Tuesday For Game

Robert Murphy of the A & W Sales Company announces that his basketball team will take on the Waco Cops on next Tuesday night.

The Cops are after Murhpy. They are bringing their best team and will feature Grady Vaughan the famous junior college star.

Murphy's A & W Sales team was tied for high place in the city league. It was an important engagement the team faced Thursday night when they played the Faculty also boasting a thousand per cent.

Roberts Store to Open Friday Morning

Roberts 5c to $1.00 Store will open on Friday morning.

The new location next to the J. C. Penney store was formerly occupied by the Bradbury dry goods store.

The store opens with a big sale with special prices. The store has adopted the policy of advertising each week, to give the people as many specials as possible and to tell them of the shopping advantages of the store.

The store opens Friday morning in its new home.

Miss Berenice McLerran of Austin was home for the week end to visit with relatives. She is employed by the Federal government at Austin in the administration of the Workmen's Compensation Act.

Judge Graham Gillis is in Austin this week holding court in Travis County District Court.

Thomas Jefferson White, engineering student in Rice, will arrive home Thursday night from Houston to spend several days with home folks.

Otis Nicholson, sick war veteran, was taken to the Legion Hospital in Kerrville on Tuesday of this week where he will stay for treatment.

E. A. Green of Rockdale was in Cameron, Tuesday on business and while here became a reader of The Herald for the next two years, being one among a large number to have become readers this week.

Martin Woods, arrested in Franklin, Ind., for distilling corn liquor, told the judge that boot leggers, because of heavy competition, had been forced to dilute their liquor half and half with vinegar.

On his wife's testimony that he pawned her presents, got drunk, and then beat her, Loren Owen, 34 of New York City, was sentenced to "get out of town and not come back for any reason."

Mrs. Helen Flint, 82, of Tama, Iowa, had to call in a doctor for the first time in her life when she was injured recently in an automobile accident suffering a fractured collar bone and lacerations.

Paul Vallier of Paris saw a man walking down the street wearing a pair of shoes that thugs had taken off him. Vallier attacked the wearer, removed the shoes and marched the barefoot prisoner to police headquarters.

When Ivan Speer of Des Moines, Ia., was operated os for appendicitis, an X-ray revealed that his heart, liver and gall bladder were on his right side, and the appendix on the left.

Join the big trend to The Herald Get the best newspaper.

IN MEMORY OF OUR DARLING MOTHER, MRS. I. A. TOMACK
Passed away, January, 25, 1938.

Our loving Mother has suddenly gone
Away to dwell in a heavenly home;
In green pastures with God above
There, where all is peace and love.

* * *

Where no one will ever weep
For He tenderly loves his sheep.
He holds them in his loving arms
And they are safe from all harm

* * *

Yes, God is there, we know 'tis true
He has said, "I prepare a place for you,"
And when his command echoes, "Come."
We keel and say, "Thy will be done!"

By a friend,
Mrs. J. C. Barrett.

CARD OF THANKS

We wish to express our sincere appreciation for the kindness and sympathy of our friends and neighbors in the death of our loved one. We especially want to thank the American Legion and those who sent the beautiful flowers.

Mr. and Mrs. F. R. Kolba
Mrs. Vince Marak.
Mr. Ed. Kolba.
Mr. Will Kolba
Mrs. Bobbie Clements.

SELLS BUSINESS

Joe Slavik, Jr., has sold his interest in the Cameron Farm Machinery Company to Cecil Cone, Frank Mikulec and Fred Lazek. He has retired from the business and will devote his time to other things.

Circulation, news carriage and integrity gives The Herald the lead.

NEWS FROM SOUTH ELM

Mrs. E. S. Miller has returned from Corpus Christi where she has been visiting her children.

* * *

Miss Kathryn Arnold has been ill with tonsilitis.

* * *

South Elm Baptist Sunday School will meet at 10 a. m. Sunday. Morning services will be held at 11 a. m., BYPU at 6:30 p. m., and evening services beginning at 7:30 p. m. Everyone is urged to attend these services.

* * *

Mr. and Mrs. O. L. Smith visited Mr. and Mrs. W. W. Caddell Sunday night.

* * *

Mr. Hasting Bell is on the sick list

* * *

Mrs. J. W. Price and children, Eldon and Cornelia attended the concert given by Virgil O. Stamps quartet Friday night in Temple.

When you read it in The Herald you can understand what it's about.

Notice!

I am now Ready to Service your Radio troubles in my new location

At the

A & W SALES CO.
Al. Kocurek, Cameron

Announcement

This is to announce to the public that I have purchased the PEP SERVICE STATION across the street South from the First Baptist Church and have taken over operation of the business.

This Station is an old established business and better known as the PEP station.

The station will be known in the future as W. A. L. ROBBINSON'S Station No. 2. I will continue to operate my Station No. 1 at its well known location.

Pep Service Station will sell TEXACO Gasoline and TEXACO Products, Goodrich Tires and will do Washing and Greasing.. It will be under the management of Mr. Mott Terry.

Users of TEXACO and the public generally are invited to take advantage of the service rendered by this station.

W. A. L. Robinson
SERVICE STATION NO. 2.
Across from Baptist Church. Mott Terry, Mgr.

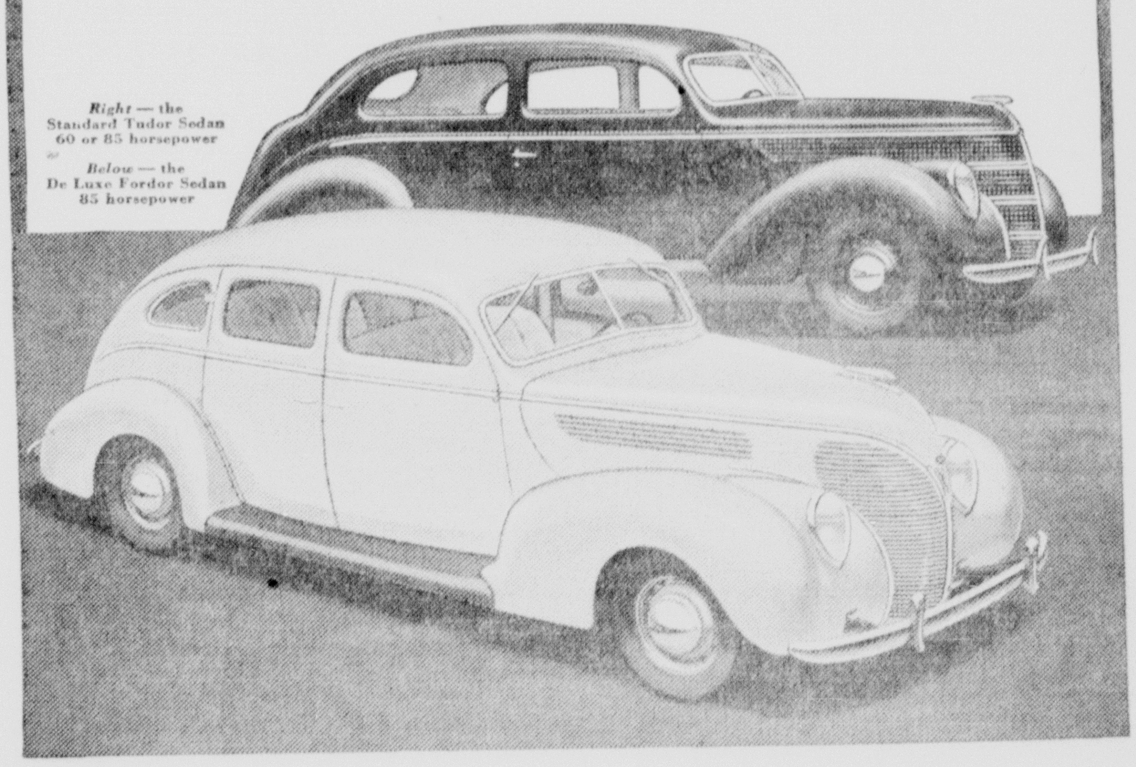
BABY CHICKS

ORDER YOURS NOW. You want the best. Insist on ZIESCHANG'S Chicks from Texas. U. S. Approved Pullorum Tested Flocks. Only Officially Approved chicks in this section of the State. This high quality stock at ordinary prices. Give us a chance to please you.

WRITE FOR FREE FOLDER.

ZIESCHANG HATCHERY
Taylor's Largest Hatchery
1510 N. MAIN STREET TAYLOR, TEXAS

FORD OFFERS TWO NEW CARS and keeps their PRICES LOW



THERE are two new Ford cars for 1938—the De Luxe and the Standard—differing in appearance, appointments and price—but built on the same dependable Ford chassis.

Both bring you the basic advantages of a V-type 8-cylinder power-plant—smooth performance and compact design. The De Luxe Ford has the 85-horsepower engine. The Standard Ford provides a choice of 85 or 60 horsepower.

Both new cars are economical to operate. The Standard, with thrifty "60" engine, costs less to run than any other Ford car ever built.

And both new cars are priced low. Low price, like economy, is a Ford tradition. Ford founded the low-price field 30 years ago and keeps Ford prices low.

The De Luxe Ford costs slightly more than the Standard Ford, but provides more style with extra room in the closed sedans. Both cars, in proportion to price, represent unusual values. Both are built to the same high standard of mechanical excellence. There's a dealer near you.

"Iron Lung" Fights Paralysis

To Texas communities which may suffer from the scourge of an infantile paralysis epidemic will be sent equipment, money, and personnel as needed by the new Foundation for Infantile Paralysis. Like the Red Cross, the new Foundation will fill the gap in every crisis.

PUERTO RICO

By Louise Jamison

As various persons have expressed the desire that I write an article for the Cameron papers, giving my impressions of Puetro Rico, and as I am personally, unable to write everyone in detail concerning the island it seems that now, during the Christmas holidays, would be a very appropriate time to make a few remarks about this "Switzerland of America." However, any reader must be able to follow a poorly organized composition, for I prefer to express my thoughts just as they come to me.

Everything was so new to me when I first arrived that it was not difficult to note the differences, but now I can hardly remember just how I did react to the conditions here; also that feeling of certainty has gone and now I am in doubt as to just what is right in regard to many questions.

San Juan, the capitol, and a city of some 150,000 inhabitants, was established before Ponce de Leon went to Florida in 1619 and is somewhat picturesque. Columbus discovered the island in 1493, and Spain possessed Puetro Rico until 1898, as of course the Spanish customs, traditions, language, architecture, etc., predminate here. The streets are narrow and the sidewalks, except in newer additions, are sometimes too narrow for two person to walk abreast. Needless to say, there are no tall buildings. As San Juan is growing so rapidly, many modern and beautiful homes, places of amusements, and business establishments are being constructed—all of Spanish architecture.

As we come into the smaller towns and cities, the distinctions are more easily detected. The towns are very compact and small in appearance, though thickly populated. The houses are, in many cases adjoining one another; some times there is a space of about three feet between them, and they are low on the ground. A narrow balcony, or porch, separates the people on the sidewalks from those in the front rooms by three or four feet. In the majority of homes there are no glass windowns or doors, and seldom indeed do we see any screens. Both windows and the upper part of the doors are of shutters. Shades are a rarity; sometimes we see window curtains. (Please remember that I am speaking of the average.) It is indeed an odd feeling to be sitting in your room and have people pass within almost touching distance and watch you. One feels embarassed at first, but soon realizes that he also looks through the open shutters, without thinking. The roofs of lumber buildings are of tin, usually painted red. Better buildings are of stone with tile roofs. Most houses have bare or painted inside walls. After having been here at least two months, another American and I were walking down the street one night when we noticed a room with real wall paper and we immediately turned and again passed the house to see if it were true. Most of the older homes have an open space at the back, known as a patio; however, it is seldom as beautiful and romantic as one often imagines when studying Spanish Literature.

Almost all homes have carbon stoves, though many are using electricity. The American home in which I now live uses both, principally because the servants must have their daily rice and beans, a food never missing from the table in a native home. Except for hot water, the more able people, which include a small part of the population, have the same conveniences as in the States. As yet I have never been in a home that has hot water; however, a few do. We take cold baths, or showers, the entire year.

The center of attraction in each town is the plaza, located on the block with the Catholic church. Here men, women, boys and girls go to meet friends and to promenade. As it is a Spanish custom to eat late, usually the plaza does not become animated until between eight and nine at night. Also, the old Spanish tradition of not permitting girls and boys together, unchaperoned, is rather strong; hence we seldom see the men and women conversing on the plaza, nor do we often find a young couple together at a show, or any public gathering, unaccompanied. This strict adherence to this custom, of course, varies according to the size of the town, and also in accordance with the class of people, the middle and lower classes being less particular. Needless to say, the Americans do not abide by it, no doubt causing much comment.

The island is very thickly populated, which results in an extremely large number of uneducated and in much poverty. They have now passed birth control measures, although the Catholic Religion opposes such, and most people belong to that church. There are also many beggars; some are even organized and travel from town to town. Each town has set beggar days, the ones where I live being Wednesday and Saturday. However, beggars are seen at all times but not in such large numbers. Many children come to the houses, usually at night, just as a means of getting a few cents. On Saturday morning, just at the moment one thinks he is alone, a beggar is likely to step on the balcony and come to the widow shutter, look in, and ask you for money. Then they always pronounce a blessing upon their benefactors.

The mixture of race caused me a great deal of concern when I first came, but I, too, am becoming more accustomed to it; however, it does not meet with my approval. The northerners do not have so much difficulty in adjusting themselves to this condition. However, we are sometimes made to feel that the purity of blood does not always guarantee a corresponding greater force in character, nor of industry or of ideals.

A stranger might be prepared to be awakened each morning before six o'clock by the cries of the street venders, many of whom are from the country bringing in their products, consisting of poultry, fruits, goats, pigs, carbon, etc. Others make their living by buying fruits, vegetables or manufactured materials and selling them through the streets. Each man has a song adapted to the type of products he is selling, which he carries by hand, in a push cart or on horse or mule back. Goats, calves, or pigs are led about by rope very easily; chickens are usually carried in a basket, maybe in a paper sack, and we sometimes see one with a string around its leg, trotting along beside the owner; many things are balanced on the head. Sunday is the big public market day, and every native product is to be found. We have seen people sitting on the sidewalk with a string tied to the leg of a goat and then to man's toe, for many of the country people go barefooted. Also the streets in the market square are so crowded that some of us have become entangled in the rope to which animals are tied.

The ox is the principal work animal, and the ox carts are often used for hauling purposes. We have seen herds of at least one hundred and fifty oxen being driven down the road.

Travel is mostly by means of small busses, similar to a beach wagon; however, large busses also travel from the states.

There are many tropical lizards here, some of which enter the house. No poisonous snakes or insects are on the island.

The principal industries are: Sugar growing and refining, the production and manufacture of tobacco, coffee growing, and fruit production, the leading fruits being grapefruit, bananas, oranges, cocoanut, pineapple and many other tropical fruits.

The people are exerting a great effort to educate the masses. Each town has an elementary school, but the high schools, as yet, are in the larger centers. Public busses convey the children to and from school. This is far from an uncivilized country, as some seem to believe; however, there are no doubt many illiterate people in the mountains, and even in the public masses we find many peculiarities beyond our ability to comprehend.

For years there has been a desire on the part of some Puetro Ricans to have their freedom and others want statehood. It has become the leading problems here and apparently must be settled in the not too distant future. Just at present, a Senatorial committee, of which Senator Tom Connolly is a member, is here studying, among other things, the political conditions.

Christmas Eve seems to mean more to these people than does Christmas Day. On Christmas Eve, known as "Nochebuena," the family is all together. At midnight they go to Mass, return, and then gather about the

(Turn to page 12)

Will your brakes hold . . . will you be able to make it? Cars should be brought in frequently for tests to ascertain if they are safe to drive.

Just drive into our repair garage and let us look your car over. Its a cheerful service we give you free. And, if your car needs repairs and adjustments the cost is so small you will aways remember what a good bargain you got at

RICHTER'S TRANSFER & GARAGE

Phone 66. Cameron, Texas

Don't walk . . . Call for a Taxi!

"I WAS FURIOUS when my DOCTOR TOLD ME!"

"YES, I was furious when the Doctor told me that my baby had the eyes of a caveman! But, when he explained, I was grateful to him.

"He said: 'There is no need for alarm, my dear, every healthy baby has the eyes of a caveman. That is one of the peculiar things about our modern civilization . . . we still have outdoor eyes, developed through countless centuries of seeing only in bright daylight. During the past few generations, our eyes have not kept pace with our development into a race of indoor workers, using our eyes day and night at severe visual tasks.'

"I am grateful to my Doctor because he made me realize that I must do something to help my baby's eyes do all the hard work that is before them. He says that eyes were made to see out of doors during daylight hours. Now we do most of our eye-work, he says, indoors with the aid of artificial light. Therefore we must provide the best possible light for our eyes in order to keep them healthy and unstrained.

"Believe me, I am starting right now to guard my baby's eyes. We are having our home Light Conditioned . . . and you'd be surprised at how little it costs. And what a difference it makes in seeing! Truly, I am grateful to my Doctor!"

• *Ask us* TODAY *for a "Sight Meter Test" in your home. Visit your electrical merchant and see the Light Conditioning lamps and fixtures which will give Better Light in your home.*

TEXAS POWER & LIGHT COMPANY

ELECTRICITY is Cheap USE IT FREELY

CAMERON THEATRE

Thursday and Friday, February 3 and 4

Dead End

Sylvia Sidney and Joel McCrea

Saturday, February 5

First Lady

PREVIEW

Thank You, Mr. Moto

Sunday and Monday, February 6 and 7

Wells Fargo

Joel McCrea, Fraces Dee, Bob Burns

Tuesday and Wednesday, February 8 and 9

Beg Borrow or Steal

Frank Morgan, Florence Rice

BARGAIN DAYS

Thursday and Friday, February 10 and 11

International Settlement

Dolores Del Rio, George Sanders

Saturday, February 12

Daughter of Shanghai

PREVIEW

Night Club Scandal

THE MILAM THEATRE

Friday and Saturday, February 4 and 5

Roll Along Cowboy

SMITH BALLEW

THE NEW UNIVERSAL PRESENTS

Brogdon

(Continued from page 1)

of his company, Mr. Brogdon said that C. F. O'Donnell, President, has announced that no increase in Southwestern Life rates is contemplated. Lots of people think that the life insurance rates are about the same among legal reserve companies," continued Mr. Brogdon. "This belief is probably based on the fact that there is a minimum below which no company can safely go, determined by definite mortality tables and conservative expectations of interest earned in investments. But most companes' premiums are well above this minimum, and today there is a larger difference between the rates of the leading companies than ever before. The companies with the best records on their investments and the lowest overhead expenses are naturally able to make lower rates than their competitors. Every change in ordinary life rates made by Southwestern Life during its 35 year history has been downward. Safety, of course is of absolute first importance in the buying of life insurance, but the careful buyer today can save money without sacrificing anything in the way of security."

Mr. Brogdon also reported that due to continued satisfactory earnings on Southwestern Life's investments, the rate of excess interest allowed on proceeds of maturing policies left with the company will be one-half of one per cent during 1938, making a total of four per cent paid, three and one-half being guaranteed.

Mr. Brogdon states he desires to write more insurance during 1938 than he wrote during 1937. He says tho he wants his friends to buy it from him on the basis of merit, the company offering the maximum protection at the minimum cost, and his reasonably intelligent life insurance service and fair dealing.

Wells Fargo

(Contnued from page 1)

closes with the company ready for further growth with the needs of the times.

Captious folk may object to a privately-owned commercial company being depicted as playing so important a part in the politicial and social life of the country, but even the most casual survey of the subsequent history of Wells Fargo and its brother-firms will show how wrong this is.

During the period after the close of the film, the firm of Wells Fargo continued its growth. Together with two equally imortant companies, the American Express and Adams Express, it handled practically all the immense volume of domestic freight and international shipments which the fast growing commerce of the country created.

Then came the World War. All the vast private commercial resources of the country were swept into one huge unit, prepared to serve, under the leadership of William G. McAdoo, Secretary of the Treasury in President Wilson's Cabinet. All the railrods of the company were united into one gigantic Railroad Administration, and all the express and freight transportation companies were grouped together in the American Railway Express Agency, which also was under government control.

After the War, the Government, the express companies knew, was going to retain close supervision over activities of the railroad companies, realizing that the experiences of wartime had proven this to be best. And feeling that with express and frieght business as vital a feature of railroad operation as it was, this business should be under the control of the Government railroad agency, Wells Fargo, American Express and Adams Exress voluntarly relinquished their profitable freight and express business to the newly-formed Railway express Agency, the organization of which they had superintended, and retired from the field. Wells Fargo turned into a banking institution, with the only present day reminder of its past express connections its present day service to Mexico and Cuba; American Express entered the field of travel banking, in which it is today one of the world's greatest firms; and Adams Express became one of the largest ivestment trust houses in the world.

True to the traditions of the old pony express which it inherited, the present day Railway Express Agency carries on, bringing to modern business the same unfailing, trustworthy service that characterized the reckless days when Wells and Fargo were blazing their trails Westward, opening new frontiers and bringing a new hope and a new social consciousness to a vast nation.

A jury locked up for the night in Derby, Eng., was rebuked by the court the next day for having sung "We Won't Go Home Until Morning" several times.

"Dead End" Drama Of Life In City Streets, Is Best Picture of Week

Twenty-four hours of throbbing life in a city street paved with riches and poverty, comedy and tragedy, romance and heartaches, thunders across the screen in Samuel Goldwyn's production of "Dead End," which begins a two day engagement at the Cameron Theatre on Thursday.

Sylvia Sidney and Joel McCrea are starred at the head of a great cast in this powerful human story based on the stage hit by Sidney Kingsley as produced by Norman Bel Geddes, which set records in its Broadway run and then was cheered from Coast to Coast.

Miss Sidney has her greatest role as Drina the girl who valiantly fought a losing battle to keep her little brother Tmomy from the gangster's fate ahead of him and to raise them both out of the slums.

Great Cast

McCrea is seen as Dave, the poor architect she loved,who dreamed of tearing down all the tenements in the world, and loved the beautiful Kay, played by Wendy Barrie, who had found a way out of the slums into penthouse luxury.

Humphrey Bogart plays "Baby Face Martin," the killer, drawn back from his gangland haunts to the slum where he was spawned, by an irresistible yearning to see his mother and his boyhood sweetheart, Francey, once more—who faced the cold steel of the G-men's bullets, all to find that his mother hated the very sight of him and that Francey had taken life the easiest way.

Clarie Trevor plays Francey, Allen Jenkins is seen as Hunk, "Baby Face's" henchman, and Billy Halop, Gabriel Dell, Bobby Jordan, Huntz Hall, Leo Corcey and Bernard Punsley the Dead End kids from the original New York stage cast, are seen again in their unforgettable characterizations of Tommy, "T. B.," "Angel," "Dippy," "Split," and Milty.

Others prominent in the cast are Marjorie Peck, Minor Watson, James Burke, Ward Bond and Elizabeth Risdon.

William Wyler directed "Dead End" from Lillian Hellman's screenplay.

The sets chief of which is the "dead end" slum street, where the fashionable appartment brush against the tenements of the waterfront, were designed by Richard Day. The costumes were created by Omar Kiam. The photography is credited to Gregg Toland.

"Dead End" is released through United Artists.

When Merle Todd fell between two moving freight cars at Cadillac, Mic.h, his body broke the air hose connection and the cars came to a stop before their wheels touched his body. He suffered only slight bruises.

THE STORY BEHIND HEALTH IS THE STORY OF

Rylander's Milk

Phone 320

Valentine

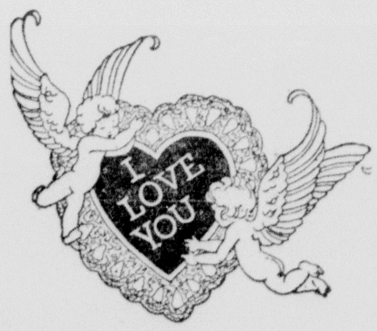
CANDY

Martha Washington Heart Shapes—

You must see these to appreciate their beauty. They seem to say: "I Love You," and to be the most appropriate of all Valentine Day Gifts.

They are priced:

50s, 60c, $1.00, $1.25, $1.50 and $2.00



We also have a fine new stock of Valentines. Come in and make your selection now. Let us put away your Valentine Candy.

NEW CAMERON DRUG CO.

"Ony The Best." Cameron, Texas

CARD OF THANKS

We wish to express our thanks and appreciation to those of our neighbors and friends who helped us during the recent illness and at the death of our beloved mother, Mrs. I. J. Tomasek. We wish to thank Dr. Leland Denson who was so faithful to her and to us. We thank those who gave flowers to express their sorrow and all who in any way assisted us.

Mrs. Del Janes.
Mrs. Frank Rubrush.
Tilly Tomasek.
Jack Tomasek.
Bertha Tomasek.
I. G. Tomasek, husband.

Notice!

I am now Ready to Service your Radio troubles in my new location

At the

A & W SALES CO.
Al. Kocurek, Cameron

Follow The Trend

The Herald

Costs Less Worth More

Green's Funeral Home

If We May Help
CALL US

DAY PHONE 93
NIGHT PHONE 460.

The Federal cigarette tax of six cents a package yielded approximately 570 million dollars last year. This does not include the local taxes smokers must pay in many states. In Alabama, for example, the state tax is three cents, making a total of nine cents a package.

Dr. R. N. McMurry of Chicago, advocating mental examinations of persons about to marry, says "there are a large number of mild as well as severe unrecognized cases of mental sickness at large." Cynics might consider the urge to get married as a symptom.

When you read it in The Herald you can understand what it's about.

MEAL and HULLS

Meal, per sack $1.30
Cottonseed, per ton $25.00
Hulls, per ton $9.00

Cameron Cotton Oil Company.

SPEAKING OF CARS

USED CARS

1937 Master DeLux. Chevrolet Sedan. Trunk. Seat Covers.

1935 V8 Tudor, Good condition, tires good, seat covers.

1934 Four Door Terraplane Sedan, new rubber, a good quiet running family car, $285.

1934 2 Door Terraplane Coach. Good Shape.

1929 Chevrolet Coach. Bargain. Good Rubber.

1936 Terraplane Coupe, Sweet Running. Easy on gas and oil.

—USED TRUCKS

2 1929 Chevrolet Trucks —Terms.

1929 Ford Model A.
1934 V-8 Tudor.
1929 Chevrolet Sedan
1926 Ford Touring.

Look—Drive and Compare — Trade — Cash — Terms.

BRAKE LINING

Machine installed, Firestone Brake Block and Lining. Competitive Prices.

Mud Chains

Car Heaters

Water and Manifold

Bicycles $24.95 to $33.95 —Trades

Firestone Freezone

Also Prestone

FIRESTONE BATTERIES

9 Months Battery guarantee $4.65. Exchange.

Exchange your weak batteries for good hot new ones.

9 to 24 months Guarantee

GLASS CUT TO FIT

All Cars—

Horstmann Bros.

Cameron - Texas

FEARLESS ROMANCE!
AMAZING ADVENTURE!
Men of iron... woman of steel... joined together in the glorious struggle to tie East and West together!

"Wells Fargo"

A PARAMOUNT PICTURE

with

JOEL McCREA
BOB BURNS
FRANCES DEE

CAMERON THEATRE
SUNDAY - MONDAY

NEWS FROM MINERVA

Miss Artie Fleming spent last week with Miss Hazel Wilson at Waco.

* * *

Mr. and Mrs. A. W. McCullin and son visited his parents Mr. and Mrs. W. M. McCullin at San Antonio during the week end.

* * *

Miss Imogene Belt of Milano was the guest of her sister, Mrs. Lucian Reed, from Thursday afternoon until Saturday.

* * *

A community party was enjoyed at the school on Friday evening.

* * *

Misses Mae and Julia Marshall of Cameron visited in the D. F. Robinson home on Thursday afternoon.

* * *

Mr. and Mrs. Willard Jordan of Shiloh spent Sunday with Mr. and Mrs. Dud Currey and aughters.

* * *

Mrs. J. W. Kemp of Cameron visited Mrs. Eddie Bryant, last Tuesday

* * *

Lucian Reed attended a Ford meeting at Taylor on Thursday evening.

* * *

The Rev. R. B. Sweet of College Station will conduct revival services at the Church of Christ, beginning on Monday evening, January 31. Everyone is cordially invited to attend.

* * *

Mrs. Ella Baggett of Rockdale spent last Thursday with Mrs. Eddie Bryant.

* * *

Mrs. Lucian Reed was the hostess for a party for the Young People last Thursday evening at which time "42" was enjoyed. Refreshments of sandwiches and punch were served.

* * *

F. O. Ballew has been seriously ill during the past week but is slightly improved at this time.

* * *

Mr. and Mrs. Hugh Lucas and son spent Sunday with Mr. and Mrs. Ray Leech and children at Corsicana. Mrs. Lucas and son remained for a longer visit.

* * *

T. Y. McCormick made a business trip to Bryson during the week-end.

* * *

Messrs and Mesdames Eddie Noack and Densos Weems of Rockdale visited Mr. and Mrs. Bentley Fletcher on Sunday.

* * *

D. F. Robinson is reported ill.

* * *

Lee Roye Moore has gone to San Antonio where he has employment.

* * *

Miss Sue Sanders of Austin spent Saturday here.

* * *

Hugh Lucas has gone to Lockhart where he has employment.

* * *

The Missionary Society met in business session and for a study of bulletins at the parsonage on Monday afternoon .

* * *

The C. F. Dixon car was in collision with that of Mr. Williams of Liberty on Monday morning in Minerva. The occupants, Mr. and Mrs. Williams and Mr. Holley were not seriously injured but received medical treatment. Neither of the cars was badly damaged.

The Bolckow (Mo.) Herald carries no one on its staff for ornamental purposes, it seems. At its masthead is printed the following: "J. I. Bennett, editor; Noel C. Bennett, associate editor; Gordon Bennett, secretary. We need no treasurer."

Speaking of differences between Presidents and Supreme Court justice, the New York Times recalls the animosity which Thomas Jefferson held toward Justice William Cushing, at whose death Jefferson wrote: "I observe old Cushing is dead. At length then we have a chance of getting a majority in the supreme judiciary."

for Women only

CARDUI is a special medicine for the relief of some of the suffering which results from a woman's weakened condition. It has been found to make monthly periods less disagreeable, and, when its use has been kept up awhile, has helped many poorly nourished women to get more strength from their food. This medicine (pronounced "Card-u-i") has been used and recommended by women for many, many years. Find out whether it will help you by giving it a fair trial. Of course, if not benefited, consult a physician.

The other day a photographer was sent out to take a picture of "Lady Temple" for publicity purposes and low and behold the World's Champion egg-layer layed another egg as you see while the lens were being adjusted. The hen broke all egg-laying records last year in an International contest, producing 345 eggs in 358 days. Owner J. T. Ramage, Temple, Texas, said that it was necessary to put the chicken on a special diet to stop her from laying eggs after the contest was over. Seen here also are some of the trophies and certificates of performance that have been awarded the owner and the Champion.

NEWS FROM MILANO

Members of the Milano cemetery association takes this method of thanking every one for making the entertainment Friday night a success and a neat little sum was realized which will be spent for iron gates for the cemetery.

The play, sponsored by the 4H Club, had a well filled house, and all spoke of it being a wonderful play. Mr. Charlie Heath was lucky in getting the quilt that was given away.

* * *

Mrs. Ida Howes is visiting her daughter in Houston.

* * *

Mrs. Harold Heath of Cameron was a guest of her parents here for the week end.

Mr. and Mrs. Auther Moore and daughter, Elizabeth, Mr. and Mrs. Howard Manley and daughters, Marilyn and Shirley of Temple, witn their mother, Mrs. Dan Robinson attended a birthday dinner in Chriesman Sunday, it was the birthday of Mrs. Robinson's brother, Mr. Hill her grand daughter, Shirley Manley of Temple.

* * *

Several from Milano attended the Jackson funeral at Salty Tuesday. Mr. Jackson was the grand father of one of our teachers, Miss Pinkerton.

* * *

Miss Mable Kretzmire spent the week end with her parents at Kyle.

* * *

Mrs. George Beard is very sick with the flu at this time.

* * *

Milano was hit by a cold nother about 12 o'clock Sunday. In a few hours the temperature was down to freezing.

* * *

We are glad to note Nick Brennan is better and will soon be home. He has been in the Cameron hospital two weeks recuperating from an operation.

* * *

Mr. and Mrs. Wallace Pierce and children spent the week end here in the Milton Pierce home.

* * *

Misses Alice and Kate Brennan, Mrs. Dan Robinson and Mrs. M. Baggett were in Cameron Saturday afternoon to visit Nickie Brennan who was in the hospital.

POLITICAL ANNOUNCEMENTS

RATES:

Congressional	$20.00
Assessor and Collector	17.50
Sheriff	12.50
County Clerk	12.50
District Attorney	12.50
District Clerk	10.00
County Treasurer	10.00
County Judge	10.00
Local Representative	10.00
Flotorial Representative	10.00
County Commissioner	7.50
Constable	5.00
Justice of Peace	5.00
Public Weigher	5.00

Terms: Strictly cash in advance. No announcements inserted unless cash accompanies same. Announcements inserted in order in which fees are paid at this office. Fee does not include subscription to the Herald.

The Herald is authorized to announce the following candidates for the office named, subject to the action of the Democratic primary, July 23, 1938.

For Representative 65th District:
GEORGE MAYO NEWTON

QUALITY CHICKS

Chicks from blood tested standard bred flocks. Special mating of White Leghorns sired to cockerels out of hens with records from 270 to 300 eggs.

Rhode Island Reds from well known Exhibition Production breeds and other well bred chicks at no extra cost to you. Book your order early. Let us do your custom hatching. Fuchs Brothers, Ideal Hatchery, Cameron, Texas. 8tc

---

Walter Sanford, taxicab driver of Coldwater, Mich., recently suspended service for three days, awaiting the burial of "King Tut," a cat which had ridden with him in his cab for nearly 17 years.

In a recent poll by the American Institute of Public Opinion to determine sentiment as between Ford and the C. I. O., 66 per cent expressed sympathy for Ford, and 34 pr cent for the C. I. O. The vote of car owners was even more decisive: 73 per cent for Ford, to 27 per cent for the C. I. O.

Mrs. Alex Stearns of Los Angeles sued for divorce on the grounds that her husband buried cats alive while she looked on, just to annoy her.

Arrested for parking his car too long, R. W. Clinton of New York City told the judge he had been waiting for his wife, who said she would "be right back."

BETTER FLAVOR
Gebhardt's
CHILI POWDER
GOES TWICE AS FAR!
HOME-MADE CHILI! . . . . .
Easy TO MAKE WITH THIS SIMPLE Gebhardt RECIPE
2 lbs. beef
3 Tablespoons Flour
4 Tablespoons Shortening
2 tablespoons Gebhardt's Chili Powder
2 Teaspoons Salt
1½ quarts hot water
Can Gebhardt's Spiced Beans (if desired)
Chop or cut the meat in small chunks. Sear well in shortening. Add Gebhardt's Chili Powder, salt and water. Simmer until tender. Add flour to thicken gravy a few minutes before serving. Serve Hot.

Palace of Sweets

Phone 80 **Cameron**

NOTICE

TO POWER AND LIGHT CUSTOMERS

From 7 to 9 Sunday Morning

In order to insure continued good service to our customers it will be necessary to have a total interruption to electric current for the period from 7:00 to 9:00 a. m. Sunday, February 6th. This will affect Cameron, Buckholts, Sharp, Tracy, Yarrellton and rural lines in these areas.

TEXAS POWER & LIGHT COMPANY
F. E. WOODRUFF, Manager.

CAMERON LIFE INSURANCE CO.

Is Constantly being Recommended by Beneficiaries under its Policies for its Promptness in Paying its Claims.

Letter of Appreciation for Promptness in Paying a Recent Claim:

Caldwell, Texas, January 11, 1938.

Cameron Life Insurance Company

Cameron, Texas.

I wish to thank you for your check in the amount of $1,000.00 delivered to me by your Mr. W. B. Smith, in full payment of policy in the amount of $1,000.00, held by my husband, Andrew L. Taylor, now deceased. Proof of death claim blanks were received by you on January 10, 1938, and your immediate payment of this claim is of much benefit to me.

It is a pleasure to recommend your Company for its prompt, courteous method of paying its claims.

Yours very truly,

(Signed) MRS. A. L. TAYLOR,
Beneficiary.

Policies issued in amounts ranging from $150.00 to $2,000.00 on individual or family group plans.

Our rates are very low and premiums may be paid Monthly, Quarterly, Semi-Annually or Annually.

Without obligation, please write or call us for information concerning our Company and Policies.

Cameron Life Insurance Company
CAMERON, TEXAS.

WE PAY—NEXT DAY!

24 HOURS OF THROBBING LIFE!

In the World's Most Exciting City!
Thundering across the screen with the fury of a MIGHTY AVALANCHE!

CAMERON
FEBRUARY
3 and 4

Court House News

MARRIAEGS

J. D. Rusicka and Mary Svoboda.

Norman Cliff, Jr., and Susie B. Humford.

H. A. Owens and Flora Mae Dymke.

* * *

DEEDS

R. W. Gilliland et ux to Franklin Life Ins. Co., 200 acres of the J. J. Acosta eight league grant, $5,000.

W. T. Johnson et ux to Mrs. Nora Johnson, 24 acres of the A. Fokes league $1 and other considerations.

J. K. Freeman Estate, by Exrs. Deed to San Antonio Joint Stock Lank Bank, 126 acres of the Jackson Hall, M. Davilla and E. M. Estes grants, in liquidation of claim.

P. H. McCawley by Sub. Trustee to Rockdale State Bank, lots 11, 12 and 13 of block 2 City of Rockdale, $350.

A. L. Massengale et ux to Leroy Massengale, 2 1-4 acres of the James Neill grant, $225.

J. L Kirk et al by Recvr. to T. J. Kirk, 75 acres of the William Moore grant, $1,000.

First Trust Joint Stock Land Bank, Chicago, to George T. Graves et ux, 100 acres of land out of the Charles Cronea grant, $2,250.

May Hafley et al to Charles C. Smith, Jr., 280 acres of land out of the F. Ruiz survey, $2,000.

Charles C. Smith Jr., to E. E. Walker, 280 acres of the F. Ruiz survey, $2,250.

J. A. Ely, Sr., et al to Jewell Ely Moore, et vir, 40x160 feet of the J. A. Ely addition to the town of Gause $100.

Ella M. Watkins, Estate by Adms. to W. E. Montague, 40 acres of the S. C. Robertson grant, $150.

W. E. Montague to Claudie G. Muston, 40 acres of the S. C. Robertson grant, $200.

P. H. McCawley et ux by Trustee, to J. McGranaham, interest in a portion of lot 13 of block 2 of the Wm. Allen grant, $375.

Anna Mondrik to Lincoln Mondrik, part of block 1 in E. Y. Terroll addition to the City of Cameron, $5 and other considerations.

Mrs. Anna Mondrik to Mrs. Steve Marek, Jr., part of block 1 of E. Y. Terrell addition to Cameron $5 and other considerations.

J. C. Isdale by Sub. Trustee, to Martindale Mortgage Co., 50 acres of the F. Rodriquez survey, payment of indebtedness.

H. I. Eaken et ux to Mae Cast, 54 1-2 acres of Eliza Santa grant, $10 and other valuable considerations.

W. T. Rogers, et ur to W. T. Whitaker, 2 acres of the Joe Leal Survey, $1 and other considerations.

Mrs. Chas. H. Coffield to D. L. Lucas, 190 acres of the T. J. Chambers grant, $2,000.

Max Schwings et ux to S. H. Humblio part of lot 3 in block D., Tucker addition to the City of Cameron, $600.

* * *

OIL AND GAS LEASES

Betty Fronek et al to Domain Oil Company, 177 3-4 acres of the J. B. Anderson tract, $10.

R. Eledge et ux to Robert Cox, 223.95 acres of the John Dunley survey, $10.

Jessie Applin et ux to Domain Oil Company, 20 1-2 acres of the Thos. Gay survey, $10.

W. Backhaus et ux to Domain Oil Company, 102 1-2 acres of land in Milam county, $10.

* * *

PROBATE COURT

The will of Mrs. Katie Leavson, deceased, admitted to probate. Mrs. Kathryne K. Robbins appointed independent executor without bond. Homer Nabours, Dan Gunn and Womack Brashear appointed appraisors.

* * *

NEW AUTOS REGISTERED

Mrs. Pearl Vogel, Rockdale, Ford De Lux Tudor Sedan.

Clint Henry, Rockdale, Ford De Lux Tudor Sedan.

G. B. Night, Rockdale, Ford De

A. A. Offield, Rockdale, Home Made Trailer

Alvin Mondrik Cameron, Terraplane Brougham.

There has been a definite slowing down of action in the House the past week. One of the factors was the unfortunate death of Rep. E. A. Kenney of New Jersey, which resulted in the loss of one entire day. We are working on the District of Columbia Appropriation Bill and will not complete it until some time next week. We had hoped to pass it this week.

As I explained once before, Congress sits as the city Council for the City of Wasington (the District of Columbia.) The District Appropriation is similar to the budgets of our cities and is largely an appropriation of funds belonging to the District itself. However, the United States Government is now contributing $5,000,000 per year of the $45,000,000 spent by the District and there is an effort being made to get us to increase this contribution to $9,000,000 per year. Several bills to this effect have been introduced. Personally, I can not see how any Member of Congress whose own people are all paying much higher taxes at home than the people of the District are, can support such measure. There is no State or County Tax in the District and the City Tax Rate is only $1,50 per hundred whereas it is approximately one dollar higher in Waco or any other Texas city. There is no doubt in my mind that Congress should require the people of Washington to pay a much higher local tax before the Federal Government contributes anything to their local expenses. The Federal Government created every dollar of the values here in Washington and I certainly feel that the people who get the benfit of Federal expenditures should support the local government.

The only action of importance in the House has been the passage of a bill changing the basis of pay for fourth class postmasters from cancellations to receipts that is money taken in from the sales of stamps, etc.) The bill is suposed to save the government about 3% but its chief merit is supposed to be the fact that it is easy to know how many stamps a postmaster sells alhough it s very difficult to tell how many stamps he cancels.

The Senate has not yet acted on the conference report on the New National Housing Act which was passed by the House a week ago but I am sure they will adopt it in a few days.

It now appears that the opposition of Southern Senators to the foolish and unfair anti-lynching bill will probably be successful and that the Senate will soon be able to consider some important legislation. As soon as they pass this will, we will have available a complete system of financing home-building in the United States. The Federal Administration (F.H.A.) will provide money through a guarantee of private loans to anyone who can pay 10 per cent of the cost of a city home, and the United State Housing Authority (U.S.H.A.) will put up 90 per cent of the cost of large scale low cost housing projects (slum clearance) whereever the locality will make provisions for the remaining 10 per cent. As I see it this just about covers the field so far as urban homes are concerned.

My hope now is, not only that our sity people will avail themselves of the opportunities offered but that we here in Congress may be able to secure for our rural people the same liberal aid from the Government in the purchase of a Home Ownership is fundamental to the perpetuity of our Government and especially is this true of farm homes. I think that the Jones-Bankhead Bill of last year was a step in the right direction but I expect to support not only greatly increased appropriations for an extension of this program of tenant home ownership but I want this Congress to extend to farm homes the same benefits of guaranteed loans that it has made available to our city people. We may be several years in attaining this goal but I am starting to campaigning now and I feel sure that sooner or later a majority of Congress and the President will agree that we must help every group of our people to become home owners.

NEWS FROM BEN ARNOLD

Miss Tillie Meeks visited her sister Mr. and Mrs. Ben Fox of Burlington Sunday.

* * *

Mr. and Mrs. W. F. Glass visited Mr. and Mrs. J. B. Jaggers Sunday.

* * *

Reese Henderson and Bobby Lou visietd their grand mother Mrs. McNeal of Temple on Sunday.

* * *

The following people were guests at the home of Mr Henry Meinen Sunday: Mr. and Mrs. Albert Dorner and family, Mr. and Mrs. Herman Dorner and family and Mr. Beno Wilke and family of Pflugerville.

The community is very sorry to hear that Mrs. Lamb is having to return to the hospital in Bryan.

* * *

Mr. and Mrs. Edward Robinson gave a 42 party for the young married people of Ben Arnold. It was attended by ten couples.

* * *

Mr. and Mrs. Ellis Coker entertained their son, Grady, with a forty-two party on last Friday evening. Eleven close friends attended and enjoyed the games, after which they were served punch and cookies.

* * *

The Cameron Chapter of the DAR sponsored a contest in the fourth and fifth grades of the Ben Arnold school. The purpose of the contest was to make the pupils "flag conscious." Of those participating, the following won honorable mention for their worthwhile study of the subject: Gladys Fae Jaggers, W. H. Fatheree and Wesley Boeker.

* * *

The Ben Arnold girls basketball team were defeated in their game with Lott on Friday evening by a score of 39 to 21.

* * *

The Ben Arnold junior basketball boys played North Elm Friday evening. The game ended with a score of 25 to 5 in favor of Ben Arnold.

Stop That Itching

If bothered by the itching of Athlete's Foot, Eczema, Itch Ringworm or sore aching feet any drug store will sell you a jar of Black Hawk Ointment n a guarantee. Price 50c and $1.

OUR Valentine Special

An Old Sentiment best expressed by Whitman's Candies for Valentine Day, February 14th.

We have just received a large shipment of Valentine Candies in Whitman's Chocolates especially boxed for these gifts.

Come in and make your selection today and let us lay your box away.

DUSEK PHARMACY

Phone No. 2. "We Have It!"

BABY CHICKS

ORDER YOURS NOW. You want the best. Insist on ZIESCHANG'S Chicks from Texas. U. S. Approved Pullorum Tested Flocks. Only Officially Approved chicks in this section of the State. This high quality stock at ordinary prices. Give us a chance to please you.

WRITE FOR FREE FOLDER.

ZIESCHANG HATCHERY

Taylor's Largest Hatchery

1510 N. MAIN STREET TAYLOR, TEXAS

A MESSAGE TO THE PUBLIC

In order to acquaint the public with the quality of our bottled products, we will serve FREE for an indefinite period, pure water in limited quantities to the general public.

Water used in the manufacture of Coca Cola must be more nearly pure than water served the general public because of the effects of slight amounts of alkalinity on the flavor of the Coca Cola.

No water supplied by any city or water company to the citizens of any Texas community is quite up to the required standard for use in bottled Coca Cola.

We use International Filter Company equipment, and after the water is processed, it passes through a sand filter, then through an Activated Carbon filter, which is 60 times more effective than charcoal for purifying purposes, and then through an additional blotter type filter to remove any trace of sediment.

Coca-Cola

Bottling Company

Cameron, Texas

Green's Funeral Home

If We May Help

CALL US

DAY PHONE 93

NIGHT PHONE 460.

WE MARCH FORWARD

Under the rules of safe and sane business, we march forward. We keep pace with the modern demands of business and play our part in the progress of the county and community.

There are definite obstacles ahead. Those who will not heed the signs must find need for counsel.

A Friendly, Helpful Bank, is your greatest friend. To give counsel and to be helpful is the policy we carry along in the March Forward.

Based upon those good fundamentals we invite your patronage. You will always find us sympathetic and fully appreciating the needs for good guidance in financial service.

First National Bank

FEDERAL DEPOSIT INSURANCE CORPORATION $5,000 MAXIMUM INSURANCE FOR EACH DEPOSITOR MEMBER

Puerto Pico

(Continued from page 8)

table for a "cena" or midnight supper. New Year's Eve is very similar, although the Spanish seem to consider it more seriously than we do. The Americans with whom I board had a group of their Rorto Rican friends over for a few card games, but at eleven they go gather around the table for the "cena" in order that the various members might bea at home with their own families at midnight. Then, when the radio announced the hour, I was surprised to see the remaining ones immediately gather into family groups, embrace and wish one another a happy year, then greet their friends and lastly, come to each of us outsiders and wish us happiness, revealing sincerity in accordance with the manner in in accordance with the manner in which we had made ourselves one of them. There is one custom which I am about to omit. This is known as the "Aguinaldo," which means Christmas Present or New Year's Gift. Beginning nine days before Christmas, a band of people meet at the church about 4:30 o'clock each morning and parades through the town, playing native Christmas Carols and particularly one known as "Aguinaldo;" the purpose of this is to call people to early morning mass, or "Diana." This music ends the morning of the twenty-fourth. Then, on New Year's Day the country people, known as "Jibaro's," in groups of from two to twelve, come into town and play the "Aguinaldo," and other songs wishing blessings upon the people for the New Year, in front of everyone's house. This begins early in the morning and someone is playing before the door almost constantly until nearly noon. Some continue, but the people no longer feel necessarily obligated, for the same group may return. Thus hundreds may come to your door on this day, many of whom are children, but many are grown. Their musical instruments are home-made. In every group will be one person beating together two dry sticks, about six inches long and one inch thick, which have been smoothed and polished. Many have a type of guitar, known as a "cuatro," which they have made, and some of them have good tones. One child had a nutmeg grater, upon which he was scraping with a nail; others had a piece of tin with holes driven in it. The citizens are free to give money or candies. The smaller children and poorer musicians are given a few pennies, and the better ones some nickles, just according to one's desire. This custom originated from a good Spanish tradition, whereby on New Year's Day each person would go to the home of every one who had done him a favor during the past year and carry a gift.

However, the country people return this favor by receiving the city people into their homes and entertaining them with dancing and a dinner consisting of rice, roasted pig, and other Puerto Rican dishes, on January the sixth, which is "Three King's Day." This is the date that means to the Spanish the same that Christmas Day does to us. Formerly, December the twenty-fifth was not celebrated here, but the college students who had been to the United States began introducing it, and now it is supplanting "Three King's Day." However, if a family is too poor to give gifts on both days, they still retain January the sixth, and each child must have at least one toy on that day. Also, each child asks permission from some grown person to leave his box, which contains straw for the purpose of preventing the reindeers from overlooking it, in his home. Then, on the afternoon of January the fifth, he carefully hides the box and tells the friend where it is. Many homes will have a number of these boxes to fill for "Three King's Day." As stated above, this is the day that everyone calls upon country friends and celebrates, sometimes for several days. Of course, there is some drinking during the entire period, as the Latin Race, as a whole, approves of such and thinks it an essential element. One seldom visits in a Puerto Rican home that he isn't offered some wine.

Dancing is the principal pastime, at all seasons of the year. The Latin Races are more artistically and dramatically inclined than the Angelo-Saxon; hence, very sentimental and anxious to express their emotions. They are born actors, very demonstrative and are especially fond of highly emotionalized pictures or plays.

The island, which is about one hundred miles long and thirty-five miles wide, is very mountainous, and the roads are winding, which makes traveling slow. It rains a great deal and the mosquitoes are as bad as to necessitate sleeping under a net. There is much malaria and a number of other tropical diseases. At present, the climate is wondeful—white linen suits and shoes are always appropriate, although the women, to a great extent, carry the color and style of dress according to the season. Long sleeves can comfortably be worn at night now, but seldom is it cool enough for the lightest of wraps. The temperature seldom goes above ninety-five, although, because of the humidity it seemed hot to me until late fall. The sun is direct, and at mid-day warm to the person in it, even now.

However, the island can be represented for its scenic beauty. The trees are always green and flowers in bloom. The cocoanut palm is, to me, the most beautiful of all trees. Really, it is an isle of enchantment, seen in the morning between dawn and sunrise, or on a moonlight night.

After all, this is not a country of pure Spanish blood, nor is it as old and mellow as the mother country. But we do find many people here who are well educated, cultured, industrious and serious minded. Such people are axious to give the Puerto Rican population every opportunity possible to improve their living conitions, and thus their entire lives. The American needs to realize that tastes, habits and modes of conduct are not always the best and that we, as a race, may learn from others. Thus we should appreciate and respect their customs and be ready to accept anything good which they have to offer.

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

ADLERIKA

DUSEK PHARMACY

DIES IN DALLAS

The body of T. J. Peel of Dallas was in Cameron today for funeral services Thursday afternoon with burial in Oak Hill Cemetery.

Charging that his 180 pound wife would arm herself with a meat clever and then chase him around his butcher shop, pummeling him with her fist when she caught him, David Fredlander of Cambridge, Mass., won a divorce.

Baskin

(Continued from page 1)

Baskin. He had flaming red hair.

Baskin was born and reared in Cameron, one of a prominent family of Baskins. He was the son of Mrs. Sue Baskin and the late B. J. Baskin, pioneer merchant and rich land owner. He was educated at A & M College and for several years had enjoyed the prospects of a career in the service of a large oil company.

Funeral services were held here Monday afternoon at the home of his mother. Deceased was a member of the Methodist church. Rev. J. Coy Williams, pastor, conducted the services with the Leland Green Funeral home directing arrangements. Rev. Vernon G. Miles of the First Baptist church also assisted in the funeral services. Interment was make in Oak Hill Cemetery.

Robert is survived by his mother, Mrs. Sue Baskin, five brothers as follows: James Baskin, Gordon Baskin, Roy Baskin, Julian Baskin and Arthur Baskin.

Work Seems Easier And Life Pleasanter When You Are Free From Constipation

The bad feelings and dullness often attending constipation take the joy out of life. Try a dose of Black-Draught at the first sign of constipation and see how much better it is to check the trouble before it gets a hold on you. Black-Draught is purely vegetable and is so prompt and reliable.

Get refreshing relief from constipation by taking purely vegetable

BLACK-DRAUGHT

A GOOD LAXATIVE

When you read it in The Herald you can understand what it's about.

DIED

Budded on Earth to Bloom in Heaven

Gladys Marie, infant daughter of Mr. and Mrs. Adolph Jistel, was laid to rest January 28, 1938, in the Catholic Cemetery. Rev. Apel conducting funeral services at the grave at 1:30 p. m. Three sisters and two brothers mourn her loss.

SAVE FEED! SAVE MONEY!

Feed Ground Goes a Half Further!

We grind your bundle feed, baled feed or loose hay and corn, all for the same price—

20c Per Hundred

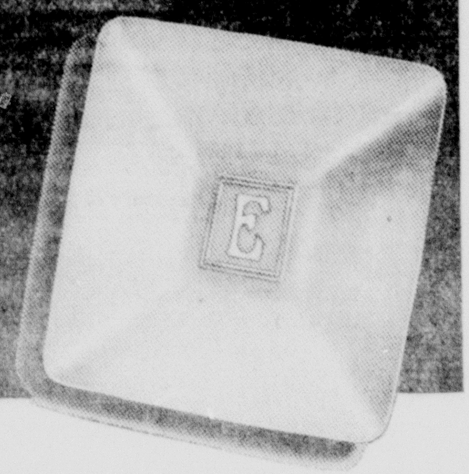
We grind every day. We carry a complete line of feed at good prices. We buy your corn and produce.

COME TO SEE US

A. W. ESSLINGER FEED STORE

CRYSTAL WHITE OFFERS THIS $1.00 VALUE CHROMIUM PLATED MONOGRAM TRAY

FOR ONLY 25¢ AND 5 WRAPPERS



BE THE FIRST TO OWN THIS TRAY

See how Crystal White washes clothes Crystal Clean ... dishes Crystal Clear

SIZE OF TRAY 7¾ INCHES SQUARE WITH YOUR OWN INITIAL EMBOSSED IN THE CENTER

HOUSEWIVES! Don't miss this opportunity to get a beautiful monogram tray—handy for serving bread, cookies, canapés, etc.—at an amazingly low cost.

Crystal White is the big creamy-white family bar soap that gives richer, longer-lasting "billion-bubble" suds—even in hard water, because it is made with the *same costly tropical oil* used in making expensive toilet soaps. These thicker, longer-lasting, harder-working suds dissolve grease and grime like magic ... get clothes crystal clean ... dishes crystal clear. Yet Crystal White Soap costs only half as much as soap in fancy packages.

Get a supply of Crystal White Soap from your dealer today. Send 25¢ and 5 wrappers to Crystal White, P.O. Box 419, Kansas City, Mo. Your tray will be shipped postage prepaid.

Offer expires April 30, 1938
Good in U. S. only

SEND FOR YOUR MONOGRAM TRAY TODAY! ... ASK YOUR DEALER FOR ORDER BLANK

SEMI-ANNUAL PENNEY DAYS

SENSATIONAL TWICE-A-YEAR SAVINGS!

THURSDAY, FRIDAY and SATURDAY FEATURES

Big Savings that reflect six long months of pre-planning!

SMART NEW FASHIONS ... DEPENDABLE HOME SUPPLIES ... everything for the Family ... AT RECROD LOW PRICES! There is no need to stress the VALUE IMPORTANCE of SEMI-ANNUAL PENNEY DAYS. There is need to suggest your early arrival at PENNEY'S FRIDAY.

New Spring
MILLINERY
Just Arrived
98c

Womens Porto Rican
GOWNS
25c each

Unbleached
MUSLIN
36 inches wide
5c yard

Striped Ticking
To Cover Your Mattress
15c yard

Bleached
SHEETS
Size 81x99
69c each

PILLOW CASES
Size 42x36
10c each

FRIDAY FEATURE
1000 Yards Fast Color
PRINTS 5c yard
Start Selling at 10 O'clock

HCS CHEVIOTS
28 inch width
12c yard
In Gray and Blue—Plus stripes for Shrits or Frocks

New Spring
RAYON PRINTS
Floral Patterns
39 inches wide
49c yard

Just Arrived 2000 yards
CURTAIN SCRIM
10c yard
Colored Fancy Designs
Also plain, Ecru or White

Drapery Damask
50 inches wide
49c yard
A heavy jocquard damask with a lustrous rayon warp

CRETONNE
36 inches wide
Fast Color
10c yard

Womens
SILK HOSE
Full Fashion
49c pair

Childrens
PLAY SUITS
Stripe or Solid Color
Sizes 2 to 8
49c pair

Mens
KHAKI PANTS
Sanfordized Shrunk
$1.29 pair
Vat Dyed

Mens
DRESS SHIRTS
57c each
Fast Color

Just Arrived Mens
FUR FELT HATS
$1.98 each

Boys
Oxhide Overalls
49c pair

Mens
DRESS PANTS
$1.98 pair

- - FEATURES PLANNED FOR FIRST MONDAY - -

10 O'clock A. M. MONDAY
200 Only
SILK SLIPS
3 for $1

2 O'CLOCK P. M. MONDAY
MENS
Shirts and Shorts
4 Complete Suits $1.00

4 O'Clock P. M. MONDAY
SHEETS
Torn and Unbleached
3 for $1

PENNEY'S

J. C. PENNEY COMPANY, Incorporated